

The ad reached the Post too late in the afternoon for a story in the first edition the first day. The Star rejected the ad. Lippmann told me it appeared in 21 primemarkets with the change of just the name. First day, reporting ignored (elect.) until WTOP night news. Neither CBS nor NBC used nightly news or in a.m. CBS am i hrs lonf. Nothing on wires, although I'd heard AP moved story, for neither Art Kevin nor Allen Bickely knew of it (night).

WTOP TV a.m. news 10/29 said Shipley to be in court this a.m., charged with fleecing a client out of \$250,000

Coinciding was a new, virulent attack on the 'silent' TV newspeople. This alliterative anti-understanding, anti-factual angry ~~xxxxxxxx~~ asanity from that animated asheap of antedeluvian politics got little attention in the printed press. It was in Birmingham, where a year ago he'd made the second of his attacks on the media.