

GOP's Shipley Attacks Senators in 61 Papers

By Paul Hodge

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A new political campaign committee headed by Carl L. Shipley, D.C. Republican national committeeman, has placed identical advertisements in 61 daily newspapers in six states and the District of Columbia associating Democratic senatorial candidates with "radicals" and "extremists."

Five incumbent senators and one challenger are linked in the three-quarter page ads with those who make statements "excusing crime, undermining national defense, forgiving rioters and looters and . . . accepting the use of marijuana and heroin by our young people."

The Democratic senators named in the advertisements placed in newspapers in their home states are Edmund Muskie of Maine, Joseph D. Tydings of Maryland, Gale McGee of Wyoming, Joseph Montoya of New Mexico, and Harrison Williams of New Jersey. The challenger is Rep. John V.

Tunney of California, who is opposing the incumbent, Republican Sen. George Murphy.

Following the appearance of the ad naming him in The Washington Post and the Baltimore Evening Sun yesterday, Tydings released a letter that Shipley had written to him three months ago, praising Tydings for supporting the D.C. crime bill and concluding, "We are fortunate to have you in the Senate." Yesterday's ad linked Tydings with those "easy on crime . . ."

Tunney yesterday called the ads "part of a massive national smear." Montoya accused Shipley of acting as a "hatchet man" for the Republican Party.

Spokesmen for both Muskie and McGee said that quotes attributed to them in the ads, under headings like

"Encourages Student Violence" and "Tear Down America," were taken out of context.

Shipley answered last night by calling the Democratic senators "cry babies." In an interview, he said the ads are "factually and le-

gally correct" and that this is a "hard-hitting campaign . . . a Harry Truman give 'em hell campaign . . . just like the Johnson campaign against Goldwater . . . which ultimately ended up with accusations about Goldwater being unfit for the presidency."

Shipley said his committee has no connection with the Republican National Committee. "We're just a small, independent, bipartisan" group carrying on a "voter education effort," he said.

He refused to disclose the source of the money for the advertisements—"we can't reveal the game plan"—but acknowledged that his

"Committee for a Responsible Congress" paid for them all.

An ad in yesterday's Washington Post, charging that "the extremists want Joseph Tydings in the Senate," cost \$2,870, for example.

The only other persons named in the ads as members of Shipley's committee are Mark Austad, known as the television figure Mark Evans, who is also vice president of Metromedia, Inc., which owns WTTG-TV here, and Mrs. Jouett Shouse, the Fairfax County Philanthropist who gave \$2 million and her 100-acre farm for the Wolf Trap Farm Park for the Performing Arts.

Mrs. Shouse last night issued a statement to Maine newspapers disassociating herself from the ads and endorsing Sen. Muskie for re-election.

In her statement she said, "I wish to specifically disassociate myself from these advertisements and the implications that they contain . . . I believe that Sen. Muskie is a man of intelligence and integrity. He represents the people of Maine well, and I am giving him my active and wholehearted support in his campaign for re-election."

Evans claims the use of his name was a mistake, and that his wife's name should have been used. He said yesterday that he knew nothing of the ads until he received

a call Tuesday from Sen. McGee.

Evans said he then called The Post and a Wyoming newspaper to get them to change the ads to his wife's name. Both refused to make last-minute changes.

"She's the one who's active in politics," Evans said. "The only thing I have to do with politics is run four inaugural balls . . . for the last four Presidents."

Evans said his wife is "in various and sundry Republican groups . . . I don't know exactly what she does." She was "in the Midwest somewhere," yesterday, he said, and he didn't know her telephone number.