

Flyer Raps 'Ultra Liberalism'

By Jim Mann

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About 110,000 advertisements and flyers from the newly-formed Political Action Committee, denouncing "ultra liberalism" and endorsing a bipartisan slate of 38 candidates, were distributed throughout Montgomery County yesterday.

The PAC announcement took the form of a two-page advertisement in the Bethesda-Chevy Chase Advertiser and a small yellow "slate" card distributed with it. The weekly paper is distributed free to most homes in Montgomery.

The advertisement endorsing the slate was written by Leo Paulin, president of the publishing company that produces the Advertiser.

Members of PAC said yesterday that the purpose of the sheet was simply to "let people see what other people thought."

But the group was immediately denounced by the county's Republican Party chairman, by Democratic county executive candidate William W. Greenhalgh, and by School Supt. Homer O. Elseroad, who issued a written rebuttal.

The Democrats, who were especially afraid of the potential effects of the PAC slate, made plans to distribute over the weekend 150,000 copies of a written denunciation of PAC by Gov. Marvin Mandel through their precinct organization.

The significance of the PAC organization and the great attention it has received in Montgomery lies in its apparent similarity to a 1962 group known as County Above Party.

That group surfaced in the last week of the 1962 campaign with a tabloid that denounced an alleged "extremist apparatus" and endorsed a slate of 29 candidates. Every candidate endorsed by the group won that year. No candidate whom it did not back was elected.

The members of PAC described themselves this week as representing a broad range of businessmen, but records filed Tuesday with the county's board of election supervisors show that their financial contributions have come almost entirely from builders, developers and zoning attorneys.

One member of the PAC group, builder Tracy Coleman, was cochairman of the 1962 group. Another, Paulin, was reported in 1962 to be a leader of County Above Party.

The advertisement by PAC concentrated on the issues of education, housing and taxes. It said that Montgomery

school children "are subject to pornography in school publications . . . and are subjected to lectures on how to raise marijuana and paralyze the government."

That statement was denounced immediately in writing by Elseroad as "fearmongering." Elseroad termed the charge relating to pornography "an outright lie," said he knew of no lectures on how to paralyze the government, and called a lecture on how to grow marijuana "a single, isolated and unscheduled incident of 10 minutes out of more than 6 million hours of classroom time last year."

The PAC advertisement also claimed that Montgomery "has one of the most costly school systems in America." Elseroad countered that Falls Church, Arlington, Alexandria, and Washington, D.C. school systems all have higher costs per pupil than does Montgomery. He said that suburban school districts in California, and New York have per-pupil costs more than double those of Montgomery.

Those endorsed by PAC included Republican James P. Gleason for county executive, five Republicans and two Democrats for the County Council, the insurgent PACE slate for the county school board, J. Glenn Beall Jr. for U.S. Senate, and incumbent Marvin Mandel for governor. No endorsement was made in the Eighth Congressional District race.

According to Paulin and Don R. Lamborne, a developer who is PAC vice chairman, the copy for the advertisement was written by Paulin in consultation with Lamborne, Coleman and Richard H. Eisinger. The latter has said he has resigned from PAC.

The cost of production included \$2,800 for the advertisement and about \$2,750 for the yellow insert, Paulin said yesterday.

The Advertiser reaches more homes than any other daily or weekly publication in Montgomery. About 110,000 copies are delivered by 800 carriers, and another 19,000 copies are mailed to county residents. There are about 145,000 homes in Montgomery.

For the County Council, PAC backed John Aitken (R), Elizabeth Scull (D), Richmond M. Keeney (R), Avis Birely (R), Joseph A. Kenary (R), Cleatus E. Barnett (R), and Willia Sher (D).

For the State Senate, PAC endorsed Newton I. Steers Jr. (R), James S. McAuliffe Jr. (D), Victor L. Crawford (D), Margaret C. Schweinhaut (D), and James Clark (D).

For the House of Delegates, the PAC candidates were James P. Goeden (R), Howard A. Denis (R), Edward J. Clark (R), John S. McInerney (R), Frank E. Hagan (R), Horace K. Whalen (R), S. Ruffin Maddox Jr. (D).

Also endorsed for the House were: Raymond K. Myers (R), Gerald Williams (R), Barrie S. Cilberti (R), Douglas R. Taylor (R), James M. Bailey (R), Martin Becker (D), Alexander B. Bell (D), James R. Trimm (R), and Donald S. Johnson Jr. (R).

Endorsed for the county school board were the four candidates of the slate calling itself Positive Action for Children's Education (PACE): Ward W. Fetrow Jr., Thomas B. Cook, Abraham H. Kalish and Katherine Erine Koutsandreas. Many candidates have disavowed the endorsement. Others have said they will not be obligated to any special-interest groups.