

Tydings Is Just One Target Of Group's Leftist-Label Ads

By PHILIP POTTER

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Washington, Oct. 28—An advertisement in *The Sun* this morning stating "The radicals want Joseph Tydings in the Senate . . . The extremists need Joe Tydings. Maryland does not" ran in numerous other newspapers across the country with many Democratic nominees for the Senate as the targets.

This, said the man chiefly responsible for the advertisement,

Carl L. Shipley, Republican national committeeman for the District of Columbia, was all part of a nationally coordinated "composite game plan" to help the Nixon administration get a Republican-controlled senate November 3.

Chotiner Role Denied

While declining to identify the plan's architects, he denied flatly that Murray Chotiner, a long-

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time political adviser to President Nixon, who is active in the administration's operations on behalf of Republican Senate nominees, had anything to do with the placing of the advertisements, which admittedly have cost a "very substantial sum."

The targeted Democratic nominees have included not only Maryland's senator, but also Adlai E. Stevenson, seeking a Senate seat in Illinois; Senators Joseph M. Montoya (N.M.); Senator Gale W. McGee (Wyo.); Senator Edmund S. Muskie (Maine); Senator Harrison A. Williams, Jr. (N.J.), and Representative John V. Tunney, seeking to oust Republican Senator George Murphy in California.

J. Glenn Beall, Jr., Mr. Tydings' Republican opponent, issued a statement today denying any connection with the advertisement.

Scathing Rejoinder

Meanwhile, Senator Tydings issued a scathing denouncement of the ad, calling it "a gutter-street type of campaign attack." The senator also displayed an August letter from Mr. Shipley in which the GOP committee-

man praised him for his support of the D.C. crime bill.

The advertisement assailing Senator Tydings and the others purportedly was placed by the "Committee for a Responsible Congress-Carl L. Shipley—treasurer, Mark Austad, Mrs. Jouett Shouse."

Mark Austad is an executive with Metromedia, Inc. which owns WTTG-TV in Washington, and is better known as Mark Evans. He denied heatedly today that he had anything to do with the advertising or that he was a member of the committee, although he said his wife was a member. He stated that he could verify that she had never seen the advertisements against the Democratic candidates.

Mr. Austad called the ad a "lousy" one.

Mr. Shipley said the advertisements were similar for all the Democratic Senate nominees, but with slight differences in the small-type accompanying the uniform bold headlines.

He said the ad had been prepared by the N.W. Ayres firm in Los Angeles, a "responsible agency," which used material carefully checked for factual accuracy by "competent legal counsel." He had not himself had a hand in the actual format

of the ads, Mr. Shipley said, since his competence in that field was nil.

Senator Tydings was described in the ad as a favorite of "the Council for a Livable World, which is dedicated to ending our national defense. The Peace Chest Task Force, a surrender bunch, loves Tydings. So do the Americans for Democratic Action, another leftwing group whose leaders advocate socialism in America."

The Democratic targets of the ads, which have been turned down by some newspapers across the country—*The Evening Star* in Washington declined to run the one on Mr. Tydings—erupted today in denunciations of the material used against them.

The Maryland senator said at a news conference "that ad is a desperation, scurrilous, gutter-street type of campaign attack. *The Washington Star* even refused to print it."

He also disclosed that Mr. Shipley, on stationary describing his connection with the Republican National Committee had sent him a "Dear Joe" note August 3 saying "Congratulations on your support for the D.C. crime bill. It is too bad

the merits were obscured by the exploitation of race politics by opponents. We are fortunate to have you in the Senate."

In California, Representative Tunney, in a statement on the similar advertisement linking him to left-wing groups, said "the ad against me in today's newspapers is nothing more than political pornography. It marks the desperation and low ebb of George Murphy's campaign. It has about as much relationship to the truth as smut does to literature. The ads were run against senatorial candidates in other cities, and obviously are part of a massive national smear."

Giant Headlines

Both the *Los Angeles Times* and the *San Francisco Chronicle*, the state's major newspapers, carried the Shipley ads.

All have run with giant headlines:

WHAT KIND
OF MAN IS

In the case of ads run in *The Sun* and the *Washington Post* today, the space below the headlines, of course, carried the name Joe Tydings.

Mr. Shipley, in a telephone interview today, defended the ads on the basis that "all's fair in war and politics."