

~~"It makes~~ ^{ly}

"It makes you realize that whoever is President is going to be a man that all the children of America will either look up to or will look down to. And I can only say that I'm very proud that President Eisenhower restored dignity and decency and, frankly, good language to the conduct of the presidency of the United States. And I only hope that should I win this election, that I could [see] to it that whenever any mother or father talks to his child, he can look at the man in the White House and say: 'Well, there is a man who maintains the kind of standards personally that I would want my child to follow.'"

Richard Nixon in televised campaign debate with JFK
10/13/60.