

IN AND OUT OF BOOKS

By LEWIS NICHOLS

Non-Writers

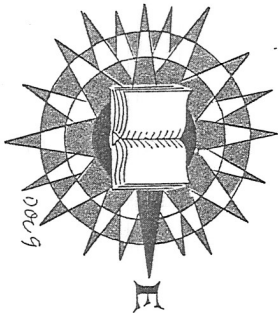
Nestling in a deep snowdrift of publishers' catalogues of books for the spring season was a catalogue sent out by Treadwell's Bird and Animal Co., Inc. Says you can buy a female elephant, "trained to lead" (ah, there), for \$3,500, and a common cobra for \$30. Both guaranteed healthy, neither guaranteed to write fiction.

Hypnosis

The clients of attorney F. Lee Bailey seem bent on filling the bookshelves. A couple of weeks ago, there came out a book called "Pn-dre and Conquer," Dr. Sam Sheppard's account of the 12 years which preceded his recent acquittal on the charge of murdering his first wife. Now, from a firm known as Power Publishers in Irvington, N. J., there appears a work entitled "Get Slim and Stay Slim with Hypnosis," the author of this is Dr. Carl A. Coppolino, lately acquitted of strangling a neighbor, Lieut. Col. William M. Farber, but currently under indictment on a charge of murdering his first wife in Florida. The latter book is not a quickie, was written over a year ago. Harry Coppolino some eight months ago, asked whether he had, maybe a book. Dr. C. said he had two—one on thinning by hypnosis, the other on how to stop smoking by ditto. Power, which publishes works on hypnosis, declined the second, accepted the first, did some work on it and the book was ready at about the time the jury returned. It's too early to tell yet about sales.

Of Travel

This is the time of year when a student's fancy turns to travel abroad, and it can't be said he'll get no advice. The Harvard Student Agencies has just brought out the 1967 edition of "Let's Go: The Student Guide To Europe."



this written by and for students. In a month or two Simon & Schuster will bring out "Where the Fun Is: A Pan Am Young Travelers Guide," written by students. And in this month, Arthur Prommer, Inc., will bring out a sort of elder statement among books on budgeting travel, "Europe on \$5 a Day," written by Arthur Prommer. This last isn't necessarily designed for students, but is highly regarded by them—plus the young in heart and light of purse.

The new edition of "Europe on \$5 a Day" is the tenth, and since there were 175,000 copies sold of the ninth, is a very profitable cashing-in of what began as a hobby. Mr. Prommer started out as a lawyer (Yale Law '43), went into military service, traveled about Europe while thereon, decided on a little guide-

book for his friends. His friends liked it, so he decided on a commercial printing, and this was liked also. In '63, he abandoned law in order to become a full-time publisher, and "Europe on \$5 a Day" now has over a dozen companions—"Mexico on \$5 a Day," "The Caribbean on \$5 and \$10 a Day," etc. Note that \$10 figure. The coming edition of "Europe" may be the last at just \$5 a day, for as you've gathered from reading, watching TV or even buying cigarettes, prices aren't what they were. Although a number of others write the companion volumes, the publisher, himself, does "Europe." He makes several trips there per year, has thousands of people who write in with suggestions—and, in short, he is having a ball. Foot-note: In the middle of galley proof corrections, he had to fly to Florence to see what effect the floods had on the chapter about that city.

Favorites

The London papers have a pleasant habit of asking various writers at end of year to say what they most enjoyed reading. Here are some of the replies recorded by The Observer: Frederick Heer's "The Intellectual History of Europe," and Ilsa Barera's "Vienna." Mary McCarthy favored "Prison Notes" by Barbara Deming and "A House in Ordeal" by Nigel Dennis. Arthur Koestler liked our own "Papa Hemingway" by A. E. Hotchner. In fiction, John Wain gave a vote to Christina Stead's recently reprinted "The Man Who Loved Children." Both Kingsley Amis and John Osborne cast a vote for, among other books, John Betje-man's "High and Low."

Add Gothics

Last week there was a note here about the various pseudonyms used by Michael Avallone in writing gothic romances. This week let there be a note about the identity of Victoria Holt, a towering figure of the gothics ("Bride of Penderric," "Mistress of Malyn"). For a long time, she was rumored to be just another name for Daphne Du Maurier, also a towering figure, not only for gothics. Not so. "Contemporary Authors," seeking a biography of Victoria Holt for inclusion in a new edition, finally tracked her down as one of the pen names used by Mrs. Eleanor Hibbert, a British author. Said Miss Du Maurier about the end of the rumor, "I wish you would squash it."

Publishers' Row

Late this month, Prentice-Hall will publish the 6th volume in its Twentieth Century Views Series—"Faultlines," a collection of critical essays edited by Robert Penn Warren. All the other books in the series are 192 pages; this one will be 311. The series was begun in 1962, with a volume on Camus, and its over-all editor is Maynard Mack, professor of English at Yale. . . . Dedication of "Down to the Sea in Suba," by Charles A. Lockwood, vice-admiral U.S.N., retired—"This book is respectfully and affectionately dedicated to my two big-bosser-chiefs, Admiral Chester W. Nimitz in the Pacific and Dwight D. Eisenhower in our home." The book comes from Norton late this month. . . . Dell has just brought out a paperback, "Whiteheat: The Report on the Warren Report," by Harold Weisberg. In an introduction, the author says it was offered to 63 United States publishers over a 14-month period, and to 11 publishers in 8 other countries. . . . Christopher Faberwood has a new novel coming from Simon & Schuster in April. It is called "A Meeting by the River," and is the story of two brothers, one a book publisher.

BEST SELLER LIST

This Week	Fiction	Jan. 1	Dec. 26	Weeks on list
1	The Secret of Santa Vittoria. <i>Crickton</i>	1	1	17
2	Capable of Honor. <i>Dwyer</i>	2	2	15
3	Valley of the Dolls. <i>Sizem</i>	3	3	14
4	The Birds Fall Down. <i>West</i>	4	4	11
5	The Mask of Apollo. <i>Rennell</i>	5	5	8
6	Tal-Pan. <i>Clavell</i>	6	7	31
7	The Fixer. <i>Malamud</i>	7	8	15
8	A Dream of Kings. <i>Petrovich</i>	9	9	10
9	All in the Family. <i>O'Connor</i>	8	6	12
10	The Adventurers. <i>Robbins</i>	10	10	41

General

1	Everything but Money. <i>Levinson</i>	2	2	16
2	Rush to Judgment. <i>Lane</i>	1	1	18
3	Ganes People Play. <i>Berne</i>	4	3	76
4	How to Avoid Probate. <i>Dacey</i>	3	4	39
5	Paper Lion. <i>Plimpton</i>	8	2	2
6	Winston S. Churchill. <i>Churchill</i>	6	9	5
7	The Jury Returns. <i>Nizer</i>	5	8	5
8	With Kennedy. <i>Satinger</i>	10	6	14
9	The Random House Dictionary of the English Language	7	5	8
10	The Boston Strangler. <i>Fywalk</i>	9	7	8

An analysis based on reports from more than 100 bookstores. Figures in the right-hand column of figures necessarily represent consecutive appearances.

NEW AND RECOMMENDED

- Fiction**
- Five Smooth Stones, by Ann Fairbairn. The story of a good man, a Negro child of the depression, and what happens to him as he grows older.
- The Beautiful Life, by Edwin Gilbert. A tongue-in-cheek glance at the ways of New York society in these years of the jet age.
- The Woman With the Little Fox, by Violette Leduc. Three novellas, on childhood, age, death, by the author of "La Baratarde."
- Waiting for Winter, by John O'Hara. Collection of short stories by a man with a photographic as well as a phonographic memory.
- General**
- Diary of an Art Dealer, by René Gimpep. Fine portraits of an age in France and America as well as fine portraits of people in both places.
- Mon Cher Papa: Franklin and the Ladies of Paris, by Claude-Anne Lopez. Delightful account of the ladies in the life of a 70-year-old statesman.
- Tell Me, Tell Me: Granite Steel and Other Topics, by Marianne Moore. First collection of poems since 1959, on a wide range of subjects.
- Miss Mary Cassatt: Impressionist from Pennsylvania, by Frederick A. Sweet, and Mary Cassatt, by Julia M. H. Carson. Two about the American expatriate figure painter and etcher.