

REPUBLICAN PLATFORM PLANNING COMMITTEE



U.S. SENATOR ALFONSE M. D'AMATO
CHAIRMAN

ref 5/7/95

Dear Friend,

Your name was recently placed in nomination before the Republican Platform Planning Committee as someone who strongly supports our party, principles and candidates.

And today, I am calling on you to serve our Party as a DELEGATE-AT-LARGE to the Republican Platform Planning Committee and help us in the vital task of drawing up and ratifying the Republican Party Platform.

That's why I urge you to fill out and return the enclosed REPUBLICAN PARTY PLATFORM ISSUES SURVEY immediately.

You see, the 1995/96 Presidential election cycle is now under way. So it's time for our Party to begin defining the issues and themes that will form the foundation of our campaign to win back the White House, and protect and expand our recent historic gains in the Senate and House.

This Platform Survey is a key part of that task. Its goal is to measure the intensity and importance of key election issues with our Party's most influential grass-roots members.

The results of this survey will not only form the basis for our Party's Platform, but it will also be used by Republican candidates as the basis for their campaigns.

To ensure the accuracy of our results, we have registered your survey under your name, city and state and attached to it your Delegate Identification number to enable the Platform Planning Committee to correlate your opinions with those of other Republicans in your area and across the country.

The overall results of this survey will be shared with all the potential Republican Presidential candidates and with the GOP Senate and House leadership.

So I urge you in the strongest possible terms to fill out and return this survey today. To be successful, 100% participation in this special project is vital. Here's why.

With the dramatic Republican election sweep last November, our Party has an historic opportunity to truly turn America around and set our nation back on the right track... permanently.

But two obstacles -- two very big obstacles -- stand in our way.

The first is the White House. The Democrats still have control of the most powerful seat in government -- the Presidency. With the stroke of a pen Bill Clinton can block, derail, and overturn almost every reform we propose.

Our second obstacle is the fact that we face another election in less than 18 months...

...and if the Democrats win a sweeping victory in the next election, our "Republican Revolution" will be over before it begins.

To prevent that from happening, we must move fast to solidify our gains and move in the right direction.

And that is why your involvement is so critical.

You see, last November the voters clearly gave the Republican Party the opportunity to implement our agenda. We cannot bungle this opportunity. We must choose the right path, and we must move forward unwaveringly on that path.

We're off to a good start -- working on slashing spending, reducing taxes, attacking crime, slashing government waste, reforming welfare, rebuilding the military and more.

But only with your help, can we ensure that the Republican Party will assemble a campaign platform that won't get off track, and will institutionalize the broad-based national agenda that will stay focused on the core issues and real challenges and problems that face America today...

...and that will enable us to build on last November's election victory and become the Majority Party for the next decade and beyond.

In short we need your views as we shape our Party and prepare for a generation of Republican leadership into the next century.

We cannot do it with only the involvement of the politicians and "experts". We need your voice -- the voice of the taxpayers, voters and citizens of this country.

We need you.

And that is why we are asking you to become personally involved by accepting this nomination to serve as a DELEGATE-AT-LARGE and returning your PLATFORM PLANNING COMMITTEE SURVEY to me immediately.

But let me tell you -- defining the issues and developing this winning strategy is only half the battle.

The other half of the battle is laying the foundation, building up the warchest and preparing the resources to execute this strategy and actually run the campaigns.

And that means getting started right now to build the financial foundation we need to get this job done.

You see, it is clear that the key battleground in the upcoming election will be the fight for control of the U.S. Senate.

That's because all the Democrats have to do to regain the Senate is gain 5 new seats. And the total Senate wins would represent important PRESIDENTIAL ELECTORAL VOTES, of which Bill Clinton only needs 270 to win re-election.

If the Democrats win this fight to regain the Senate and hold on to the Presidency we will have lost the greatest opportunity for real change in America in the past 50 years.

And let me tell you -- the Democrats are already gearing up for one of the longest, toughest and costliest election fights in modern history.

They are already raising record funds and rebuilding their financial and political base.

And that is why your financial commitment to this fight is every bit as important as your opinions and guidance.

The bottom line: To give our 33 Republican candidates a fighting chance, we must raise more than \$2.8 million over the next 90 days to begin polling, build volunteer organizations, develop issues research and the thousand and one other tasks necessary to mount a winning campaign.

Yes, it is an enormous task. But that is why I am turning to you for help.

I need you to make a commitment to supporting this cause with a minimum contribution of at least \$25.

And if you can send more -- \$50, \$100, \$250 or even more -- I urge you to please do so.

But, however much you can afford to send, please send it along with your survey answers to the PLATFORM PLANNING COMMITTEE today.

Page 4

Last November's Republican sweep is only a first step in what could be the greatest political realignment since the turn of the century.

It could be the beginning of the Republican Era in American politics.

But whether we go on and fulfill that promise and truly become the majority party in this nation will depend largely on how we define our Party's mission, principles and goals.

That is why your answers to this PLATFORM PLANNING COMMITTEE SURVEY are so important.

So please take part in this historic undertaking.

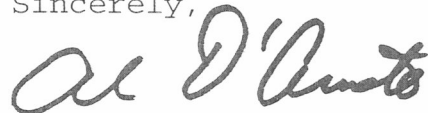
Please complete your Survey, and return it with your contribution of at least \$25 today.

As we learned in 1992, it's critical to begin this process early. After all, this is the kind of early groundwork that brought Bill Clinton and the Democrats victory in '92.

We must take a page from their book, and begin now to lay the foundation to win a major victory -- and solidify our "Republican Revolution" -- in 1996.

I look forward to hearing from you soon. Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read "Al D'Amato". The signature is fluid and cursive, written in a professional style.

Senator Al D'Amato
Chairman

P.S. If we have permission to use your name on the final report that will be circulated by the Republican Platform Planning Committee, please check off the RELEASE in the registration reply section of your Survey.

Also, it is vital that when you return your completed survey, you include a special contribution of \$25, \$50, \$75, \$100, \$150, \$250 or the most generous amount you can afford to the Task Force.

On behalf of the entire Republican Leadership, thanks in advance for your help.