



# WORLD FIELD RESEARCH

INCORPORATED

*The Research Building*

MAIN STREET, MINEOLA, N.Y. 11501

Dear Friend:

Thank you ever so much for your inquiry with regard to earning money for your opinions.

You will find, on the following pages, important information that will convince you that you have everything to gain by becoming a Field Research Correspondent.

All we ask is sincerity on your part.

World Field Research is the only company in the world that actually pays people for nothing but their honest opinions.

Most sincerely yours,

Jack Fried  
President

WORLD FIELD RESEARCH  
Incorporated

**ONCE IN A LIFETIME**



**STRAIGHT ANSWERS TO FRANK QUESTIONS**

1. **WHAT IS THE COST OF JOINING THE PROGRAM AND BECOMING A FIELD RESEARCH CORRESPONDENT?**

There is a nominal registration fee and a money back guarantee.

2. **WHY SHOULD I PAY WORLD FIELD RESEARCH FOR AN OPPORTUNITY TO EARN MONEY FOR MY OPINIONS?**

The cost of processing each registrant is very high. We are willing to invest money to help you make money, but experience has shown that if you, too, have made some investment, you will be more likely to follow through.

3. **HOW IS IT POSSIBLE FOR YOU TO PAY ME FOR MY OPINIONS?**

World Field Research can save its clients hundreds of thousands of wasted advertising dollars by testing the consumer acceptability of their products and literature. Our unique service is in constant demand because our Field Research Correspondents all over the country render their honest opinions. The fees we receive for this service enable us to pay our Field Research Correspondents.

4. **AM I OBLIGED TO BUY BOOKS AND PRODUCTS? WILL THERE BE ANY FURTHER CHARGES?**

Absolutely not. There are no additional charges.

5. **THAT SOUNDS FAIR. BUT, SUPPOSE I AM NOT ACCEPTED FOR REGISTRATION?**

The only qualification you need is honesty. You will be registered.

6. **JUST WHAT AM I SUPPOSED TO DO WHEN REGISTERED?**

First you will complete a Field Research Correspondent Data Form for our records. Then, after receiving free merchandise and literature you will write us in detail, giving your honest opinion as to why you like or do not like the item. You will receive payment for your opinions.



7. FOR HOW LONG WILL I BE REGISTERED?

You will be permanently appointed, enjoying a profitable association for many years to come.

8. CAN I GET MY MONEY BACK IF I AM NOT SATISFIED?

Absolutely - Yes!

9. WILL YOU DEDUCT WITHHOLDING OR SOCIAL SECURITY TAXES?

Absolutely not! These deductions are required only from employee's pay. You are not considered an employee, rather you are a correspondent whose own opinions are purchased. But please remember, tax counsel informs us to remind you that your earnings are taxable, and must be included in your income tax reports.

10. I HAVE A FULL TIME AND/OR PART TIME JOB. MUST I LEAVE EITHER ONE IF I AM APPOINTED A FIELD RESEARCH CORRESPONDENT?

Absolutely not! Field Research Correspondents are given this opportunity to earn money in their spare time just for writing what they think about products and publications sent to them free of charge. There is no time involved in interviewing or telephoning. We are interested in your own opinions only.

11. MUST I BE A SKILLED WRITER?

Absolutely not! The only thing that matters is your honest opinion. How you write is unimportant as long as you write what you feel and think.

We look forward to having you with us soon as one of our Registered Field Research Correspondents.

Should you require further assistance, please do not hesitate to write.

SPARE-TIME OPPORTUNITIES THROUGH THE MAIL

Our clients need your opinions of their products, publications, movies, etc... and they are willing to reward you for your services.

EVERYTHING IS SENT FREE OF CHARGE

You are not obligated to pay for anything. You are not obligated to return anything. There are NO special skills required. You are only asked to give your honest opinion, during your

SPARE TIME AT HOME

Registration as Field Research Correspondent now being accepted. Just complete and mail your "Request for Registration" envelope together with \$5.00 (Registration fee to defray processing costs) to:

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\* G U A R A N T E E \*  
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\* WORLD FIELD RESEARCH guarantees to \*  
\* refund the registration fee of any applicant \*  
\* who is not completely satisfied. \*  
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