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Mr. Al Schwartz
The Poultryman
Vineland, N.J.

Dear Al,

This non-poultry enterprize is what I had intended mentioning to you at the Md. Nutrition Conference had you been there. At that time I still hoped to avoid what I am convinced now is the necessity of this unique form, which cannot possibly be profitable. I hope now that it gets enough attention to attract normal publication.

The book's history is in the Preface. As an editor it may interest you especially.

As of now (and I'm having to write these letters before the book is out to get them written at all) I have no distribution arranged and cannot pay for any ads. I will be mailing out what is ordered the day I get the orders. I have written some of the smaller magazines asking if they'd be interested in ads on a per-order basis, like radio's p.i., or in selling the books for the bookstore's profit.

I hope that in addition to the contents, I have enough friends in the poultry industry for you to have this interest.

Thanks for anything you can do.

Sincerely,

Harold Weisberg