

Dear Dave and Jerry,

11/23/91

Not for the first time I've been asked again to permit the reprinting of Whitewash as a quality paperback. As recently as this past summer, when Jim Lesar asked me, I think for Dick Popkin's wife, who is an agent, I declined because of all the problems and complications that can ensue.

This offer was through my good friend Dick Gallen, a publishing ^alwyer, from the Graf of Carroll & Graf. This led to one of my immediate concerns: they have published four bad books on the assassination and I'm wondering whether this connection might not be good and whether, having done well with them at little advertising cost they are looking for another with no interest other than the profit.

I've not rejected the idea this time. I've asked Dick to give it to me in writing, when I'll and I can discuss it. If I agree I would want some unusual conditions. Of these I mentioned only one to Dick: getting all the remainders, for us or for Hood because there continues to be a residual sale and because all our books will in time go to Hood. Aside from making a little on the sale it can provide part-time work for students.

I think I can get an idea of what is intended in advertising and public relations from the size of the advance. If they do nothing significant to promote the book it represents no advantage to me and this is more important to me than what we'd get as an advance.

I'm sure that as I read the offer my mind will go back to my past experiences and I'll become aware of additional considerations if not also problems, like all the work we'd have forwarding orders to them or, conversely, the problem we'd have in selling the stock of more costly xerox editions. Then there is the problem added by all our years of listings and ads in ~~Rush~~ Books in Print and I think another I'd use.

There would also be the question of should something be added and if so what. There is so much that can be! But should it be? Aside from added information, which might be in an addition to the small appendix, should there be a foreword and if so by whom and what should it say? Ordinarily these are by prestigious people. I know none appropriate for this. You can't have a bibliography for the first and there has been so much crap since then I'd object to even mention of it.

This is without deep thought. I had a few moments before leaving for my morning walking therapy so I raise the question with you for your thoughts and, if any, suggestions.

Best,

Harold