

# M. WOODS & SONS

◀ QUALITY GOODS & SERVICE ▶

P. O. Box 1408

Landover, MD 20785

3/6/75

Mr. Harold Weisberg  
Rt. 8  
Fredrick, M.D. 21701

Dear Mr. Weisberg:

Sorry to hear that you are ill and hope you will be better soon. The change in in the ad is fine, it makes it more attention getting which is what we want. I will send it off to the publishers of World Trade Opportunity magazine in the next two days.

Enclosed a photostatic copy of some magazines which have been known to give editorial advertising. What you do is indicated on the photostat.

There is a man in the inner world of mailorder who publishes three magazines by the name of Ray Thomas from Indianapolis. He is doing profiles on mail order dealers whether they are known or not, I have asked him to do one on you as I feel we can all benefit by your example. I have asked him to write you. The name of his company is Signature Associates Box 11412 Indianapolis, Ind. 46201 You might give him a short biographical summary of your MailOrder business telling what problems you had and how they were overcome.

I am very concerned about the future of this country in view of what we now know about corruption in high places. The American people must know what is going on else we all shall perish.

I will send you a copy of W.T.O., in April when the ad appears.

Sincerely,

*Maxine Woods*  
Maxine Woods

P.S. About the record keeping lets keep it simple.  
date order received & sent; Name & Address of customer.  
I usually send an acknowledgement the same day I have the order dropshipped, and if a delay occurs write to tell what has happened.