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April 28, 1968

Mr. Paul M. Rothermel, Jr.  
Hunt Oil Company  
1401 Elm Street  
Dallas, Texas 75202

Dear Mr. Rothermel:

I am flattered that my brief letter to Mr. Hunt regarding the Kennedy assassination prompts you to inquire whether I would be interested in a writing job for Mr. Hunt's varied interests.

Indeed, I did major in journalism at TCU, was editor of the campus newspaper, and graduated with honors in 1949. However, since 1949 I have been in the advertising business. I am vice-president and executive art director of the largest (and best!) public relations and advertising agency in Fort Worth. My associates and myself are all owners of our business and are quite pleased with what we have built over the past 20 years. It would take a most lucrative and pleasant opportunity to lure me away from my present job.

Certainly Mr. Hunt could make anyone a very lucrative offer. And since my political beliefs are very similar to his, I'm sure we'd get along well. (I agreed with his letter published in the Star-Telegram yesterday about Hubert Humphrey. Also, I think Bobby Kennedy is one of the greatest menaces to our country today. The only politicians on the scene right now who seem to be talking sense are 1. John Tower, 2. Ronald Regan, 3. Richard Nixon, and 4. George Wallace.)

I admire Mr. Hunt's individualism, patriotism, beliefs, success, and constant search for truth, and I'm sure that writing for him would be both pleasant and rewarding. However, I believe that for the present it is better for me to confine my writing to "Letters to the Editor" columns.

I don't know for sure what type of writer you're looking for, but I would like to suggest to you the name of Harold Weisberg, Route 8, Box 304, Frederick, Maryland 21701. Although he is probably a liberal of sorts, his search for truth rates him as an outstanding patriot. He has diligently and at great personal expense investigated the Warren Report and written 4 books about its errors. Because of the controversial nature of his books

he had to publish them personally at great loss to himself. Despite this, he continues his search for the truth, because he believes the country is in grave danger as long as the truth about the CIA role in the assassination continues to be suppressed by those who are withholding it from us.

I noticed your letter stated that you had done some research into the assassination on your own, and that you also believe the truth should be told. I'd be interested in any facts or conclusions you have reached, and I'm sure Mr. Weisberg would too.

Also, if someone with sufficient finances could be found to back it, I'm sure that a dignified and proper "Assassination Museum" in Dallas near Dealey Plaza would be a very desirable historical site for visitors to Dallas. Every time I visit Dallas, I see dozens of persons, obviously visitors to the city, looking at the place where "it happened". If such a Museum were to be a commercial venture, and if it were extremely well done and very tasteful, I believe it would be very profitable. I believe that easily 1000 persons a day would pay at least a dollar each to visit it. I base this on having stood in Dealey Plaza one afternoon recently for about two hours, during which time at least 200 persons came and read the plaque, looked up to the sixth floor window, and walked over to look at the middle of Elm Street where the shots struck the president.

I had great dislike for the policies of John Kennedy, especially The Bay of Pigs fiasco. But regardless of that, I think our country is in serious shape when the president himself can be gunned down in the street of one of our great cities. And it is even worse to consider that his true assassins are probably still at large, and that for some reason our own government is hiding the real truth from the people.

I hope that you and Mr. Hunt can help contribute to this search for truth in some way.

Sincerely yours,

*Jack White*  
Jack White

P.S. Should Mr. Hunt ever be looking for a good public relations or advertising firm to help his many varied enterprises, I'd be glad to recommend to him one of the best.