

From PUBLISHERS' WEEKLY, September 12, 1966

WHEN THE TRADE SHIED AWAY from Harold Weisberg's "Whitewash! The Report on the Warren Report," the author reluctantly published the book himself. Now, a year later, the book, which was the first on the subject, is going into a fourth printing at Merkle Press, Washington, D.C. This makes the third printing of 5,000 and it was ordered only three weeks after the previous 5,000 copies were bound. Most of the sales have been within the past two months.

Trade sources describe the book's unusual form - offset reproduction of the typescript - as giving it an "inside quality" and one major publisher is considering doing it in the same form. The contents are restricted entirely to the official evidence of the Commission, and reproduced within are 27 documentary and photographic items of evidence.

Major wholesalers stocking "Whitewash" are A&A, Bookazine, Diamondstein and Raymar; local wholesalers are also handling the book. Most sales have been in the New York and San Francisco areas, with a recent rapid upsurge in Philadelphia. Mr. Weisberg would like commercial distribution in the unsupplied areas of the country from which orders are received daily and he expects a deal to evolve from the publisher interest recently expressed. He assures his present distributors that he will protect their interests because of his gratitude for their willingness to handle a private printing.