



**BROADCASTING  
CORPORATION**

1827 K STREET, N. W., WASHINGTON, D. C. 20006, TEL. (301) 589-7100

**WWDC/RADIO**

May 18, 1966

Dear Mr. Weisberg,

This is to confirm your acceptance to appear as a guest on the Steve Allison Program on Saturday, June 4. Your interview will begin between 11:00 and 11:15 p.m. and we ask that you arrive at the restaurant no later than 10:45 p.m.

The program is broadcast from the Lincoln Inn, 643 D Street, N. W.

We are enclosing announcement cards that you may use to notify your friends and business associates of your appearance. Should you need more, please call me at 589-7100.

We would appreciate it if you would send a brief biographical sketch.

When you arrive at the restaurant, please make your presence know to me.

We are looking forward to a most interesting discussion.

Sincerely,

A handwritten signature in cursive script that reads "Joan Simmons".

Joan Simmons  
Producer  
Steve Allison Program

## INTERVIEW SUGGESTIONS

TALK LOUDER THAN USUAL

FEEL YOUR STOMACH AGAINST EDGE OF THE TABLE\*\*STEVE WILL ADJUST "MIKE".

PLEASE DO NOT READ. IF YOU WISH TO REFER TO NOTES - BY ALL MEANS DO SO - BUT IF YOU READ, IT WILL SOUND DULL.

IF YOU KNOW SOMEONE YOU WOULD LIKE TO BRING WITH YOU TO APPEAR ON THE SUBJECT ( WE CAN ACCOMODATE TWO PEOPLE ON OUR PROGRAM) PLEASE DO SO.

TRY TO USE THE WORDS FOR INSTANCE AND BECAUSE AS MANY TIMES AS POSSIBLE DURING YOUR INTERVIEW. IT WILL LEAD YOU INTO EXAMPLES AND STORIES WHICH WILL MAKE FOR A FINE INTERVIEW.

WWDC MAKES A REFERENCE TAPE RECORDING OF ALL STEVE ALLISON'S BROADCASTS WHICH ARE HELD ON FILE FOR ONE MONTH AFTER EACH BRADCAST. TAPES ARE MADE AVAILABLE TO ALL INTERESTED PARTIES AT COST.

