

January 9, 1967

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**ROBERT S. BLOCK
ADVERTISING, INC.**

3929 N. HUMBOLDT AVE.
MILWAUKEE, WIS. 53212
AREA CODE 414-332-6773

Mr. Harold Weisburg
Hyattsville
Maryland 20780

Dear Harold:

I have talked with two bookstores here who do a heavy paperback business. One is located in the center of downtown and the other near the university. Both have been selling many copies of Whitewash I and are perplexed as to why they have not received Whitewash II. And, for that matter, why you were unable to acquire a publisher. Of course, Dell is out with Whitewash I. Will they also handle II and III?

If not, you are invited to send fifty (50) copies of Whitewash II and fifty (50) copies of III to:

City News Center
516 West Wisconsin Avenue
Milwaukee, Wisconsin 53203

Send twenty-five (25) copies of Whitewash II and twenty-five (25) of III to:

Green's Campus Book Store
3132 North Downer Avenue
Milwaukee, Wisconsin 53211

Please forward the invoices to the above stores with the usual discounts applying:

As I said, both stores mentioned that Whitewash has sold rather well.

Mr. Harold Weisburg

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I might add that in addition to being with the radio station, I am associated with an advertising agency in Milwaukee which has a subsidiary capable of providing national distribution of your books under the name of Fun Time, Inc. We can, in fact, easily do so beginning for example with an initial 100,000 copies minimum. If you are interested, please let me know.

In the meantime, please send the copies to the above bookstores. The heat of the "Kennedy Affair" is still strong what with the Manchester book.

Best regards,



Wayne Cody