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September 22, 1966

Mr. Norman Ross
Producer, Contact
WJZ-TV, Baltimore, Md.

Dear Mr. Ross,

Thanks for your letter of the 21st. If it is an invitation, I accept it, subject only to any previous promises I may have made,

For the most part I'm home these days, wearing my writer hat more often than the publisher's. This has become possible because WHITEWASH: THE REPORT ON THE WARREN REPORT, is pretty well carrying itself. While I've been finishing up a sequel during past month and doing practically no public-relations work, the book has sold about 4,000 copies. Total sale now, despite its unorthodox format, lack of normal publisher sponsorship and treatment and all the other disadvantages of a private printing and thus unique to it, is 13,000 copies, a rather remarkable performance.

I presume it was Mr. Sterling who told you of me. I'm to be on his radio program on the fifth. After that he'll have a better idea of the potential of the subject matter and what I can do with it.

Should you find yourself confronted with an unexpected cancellation, we are but an hour and a half from most parts of Baltimore. I need no preparation, for I know the material and I've had no difficulty with varying formats, from telephone calls to virulent opposition, ranging from a battery of supposedly responsible lawyers to the more radical of the radical right.

Should you desire to phone me, I'd appreciate it you do so person to person. We are in the country where we share each of our phones with seven other parties, some of whom are often motivated by boredom and answer the wrong rings. One of the days in the early part of the coming week I'll be in Washington. Thursday and Friday I'll probably be in New York. The only specific engagement for the week of the 3rd. is with Mr. Sterling at WGBM. There are some things we can do with my book on TV that have not yet been done in the US. BEC tried it and the results were good. It has documentation lacking in the others. It is rather spectacular and is quite visible on the screen when the camera picks it up.

Sincerely yours,

Harold Weisberg



September 21, 1966

Mr. Harold Weisberg,
Coq d'Or Farm,
Hyattstown, Maryland.

Dear Mr. Weisberg,

Your name has come to our attention as a potential guest for CONTACT! We feel certain that your participation will make for a most interesting and exciting program.

Perhaps the title CONTACT! is already familiar to you because of the huge success accorded this program on our sister stations, WBZ (Radio and TV) in Boston, and KDKA in Pittsburgh as well as here in Baltimore. Or perhaps you have never heard of CONTACT! Regardless, we would like to bring you up to date on the happenings in Baltimore.

CONTACT! is a unique and stimulating conversation program offering the viewing audience an opportunity of telephoning our guests with questions and/or comments. There is a wide variety of topics and guests ranging from illegitimacy to flying saucers, from entertainment to religion, from drug addiction to sports, etc., etc., etc. with each program being devoted to a single topic. In short, any subject which is timely, informative, interesting, and entertaining is dramatically examined and discussed.

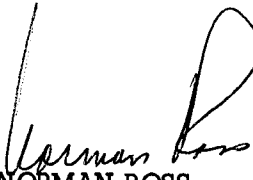
CONTACT! features:

1. Our host, John Sterling, with one or more "in studio" guests.
2. Guests anywhere in the world on the long distance CONTACT! line.
3. Pre-taped interviews voicing similar or opposing points of view.
4. Audience participation through viewer questions telephoned into the program.

Now a few words about our host, John Sterling. John, for the past year and a half, has been host of the highly-rated John Sterling Show heard nightly on Baltimore radio station WCBM from 9:00pm to midnight. Now with his additional exposure on TV, he is the most talked about personality in this area. John is, above all, personable, likeable, knowledgeable and professional.

His guests on radio and TV have ranged from the highly controversial seer, Jeanne Dixon to the volatile manager of the Baltimore Orioles, Hank Bauer; from the liberal religious spokesman Reverend Malcolm Boyd to Baltimore's loquacious Mayor, Theodore McKeldin. Other guests have included such people as Evelyn Lincoln, discussing her twelve years with John F. Kennedy; Dr. J. Allen Hynek, U.S. Air Force consultant for the investigation of U.F.O's; Dr. Sidney Cohen, Chief of Psychiatry at Wadsworth Hospital, America's foremost authority on LSD; Esther Peterson consultant to President Johnson on Consumer Affairs; Steve Lawrence and Eydie Gorme; and many others.

We hope, in the near future, to have the opportunity of welcoming you as a guest on the only "telephone talk" television program in the area, CONTACT!


NORMAN ROSS
PRODUCER

CONTACT!

