

tions submitted, completed productions under previous grants. The winners and proposed productions are: KOAP-TV Portland, Ore., (2) for original dramas developed through writer's competition and establishment of a repertory company; KUED(TV) Salt Lake City, (2) for programs on Indian architecture, music and dance; KVIE(TV) Sacramento, Calif., for an ethnological portrait; WENH-TV Durham, N.H., (4) for studies of people in the crafts; WETA(TV) Washington, (2) for programs developed from Library of Congress author readings; WGTV(TV) Athens, Ga., (5) for modern concert-band-music studies; WITF-TV Hershey, Pa., (2) for programs on modern home design and the industrial designer; WTIU(TV) Bloomington, Ind., for Hans Werner Henze's opera, "Elegy for Young Lovers", and WXXI(TV) Rochester, N.Y., (2) for programs on symphonic music.

Educational Television Stations Program Service, Bloomington, Ind., administers the project for the National Endowment for the Arts.

The total project involves \$342,000 in grants and matching funds, according to ETS Program Service.

Groups' co-op now planning 12 specials

Eight broadcast station groups planning to coproduce and cofinance one-hour prime-time entertainment specials have increased their production goal to 12 shows it was announced last week by Henry Davis, general manager of Storer Programs Inc., which coordinates the productions and serves as their distributor.

The station groups, Corinthian, General Electric, KTLA Golden West, Royal Street, Storer, Taft, Triangle and WGN Continental, produced one special program which was telecast last fall on the 23 stations owned by the groups and on 35 other outlets. The programs are called *A Very Special Occasion* (the first starred Jack Jones and Vikki Carr) and are billed as the "Broadcasters' Specials."

Mr. Davis said the second special has been completed and spotlights John Gary and Anita Bryant. It was taped in San Juan, P. R., by Henry Jaffe Enterprises.

Initially, Storer is aiming for regional sponsorship of the special. The first production included regional purchases by Citgo and Rainier Beer and, according to Mr. Davis, the programs will be offered subsequently for local market sales.

"We have several regional advertisers interested in the Gary-Bryant program," Mr. Davis stated, "and we should be able to announce them shortly. We hope to get that program

on in many markets in late May or early June. We also have found interest in sponsorship on a local basis by department stores."

"Our goal is to produce a special on a once-a-month basis," Mr. Davis reported. "We are already working on our third and fourth programs. Our timetable may be delayed but we hope to have 12 completed in 18 months to two years at the latest."

Milwaukee's ghetto topic of programs

The attitudes and conditions of Milwaukee's inner-core ghetto residents will be presented to the rest of Wisconsin in five days' noncommercial broadcasting starting today (April 29).

The 11-station radio network of the Wisconsin State Broadcasting Service will devote approximately 50% of its daytime programming to such shows as *Pride and Prejudice: An American Heritage*, *Our Neighbor*, *The Rat*, *Anatomy of a Gyp*, *A Day in School*, *People and Police*, and *A Job to Work At*.

Evenings there will be 90-minute panel discussions simulcast over the radio network and noncommercial WHA-TV Madison and WMVS-TV Milwaukee on housing, education, "the inner city and the business community," police-community relations and "the new generation and the establishment."

The project is realized as part of noncommercial broadcasting's increasing emphasis on racial themes in its public-affairs programming (see page 46), but it was begun after the riots in Milwaukee last August at the initiative of the University of Wisconsin extension service, licensee of WHA-TV Madison.

New look at Warren report

A nightly three-hour program on WFAN-TV Washington is currently taking an in-depth look at the Kennedy assassination and the Warren Commission Report with author Harold Weisberg. Mr. Weisberg has written "Oswald in New Orleans" and the "Whitewash" series. Each Monday until May 6 WFAN-TV's *Controversy* program is dealing with such topics as Oswald's career in the Marine Corps and his shooting ability, the Zapruder film and its alleged suppression, and even with the similarities between Dr. Martin Luther King's death and the late President's assassination. The series on the assassination will total 18 hours. With Mr. Weisberg on *Controversy* are the program's host, John Hightower Jr., and Len Colodny, a student of the Warren report.

A way to quell race crisis?

Nick Johnson urges media
to let black community
tell its own story

FCC Commissioner Nicholas Johnson has again called on the media—with special emphasis on broadcasting—to help heal the rift between the nation's black and white communities. But there is now a new dimension to his appeal.

The problem of trust in the system on the part of nonwhites is so fundamental that it cannot be solved simply by truthful reporting, he said in a speech in Los Angeles Saturday (April 27). Negroes and other nonwhites must tell the story for themselves.

"The media must look to the Negro community to originate its own programming and its own reporting and editorializing about its affairs and the affairs of the nation and the world," he said.

Commissioner Johnson, who was addressing a community-relations-service conference conducted by the American Jewish Committee, the University of California at Los Angeles department of journalism and the Department of Justice, stressed media's responsibility at a time when "paralysis grips our nation.

"Only the truth can set us free," he said. "Only confrontation with the terrible truths of race relations in this country can liberate the moral and material resources needed to do the job which must be done.

"In my judgment, only the media can provide the confrontation."

Praises Media ■ The commissioner, who has sounded the same theme in earlier speeches, praised the media for the job they have done in helping to advance the cause of civil rights in the South. "Without the media the civil-rights struggle in the South could not have seared the nation's conscience as it did."

But now the racial crisis has moved north and west, he said, "and editors and producers may have lost some of their enthusiasm for pointing out the threadbare parts of the nation's social fabric."

He noted that each city which found itself a center of violence in recent summers has been shocked by the experience, and added: "In my judgment, the extent of surprise in each community measured precisely the fail-