Jess Unruh, Disc Jockey, Too

ern California's latest political disc jockey, Jess Unruh, made his record-playing debut Wednesday. Unruh substituted for three hours on radio station KGBS for the vacationing morning disc lockey, Emperor Bob Hudson.

His one-day run was obviously inspired by Mayor Sam Yorty's two-day appearance on rival KMPC, where he is substituting for disc jockey Dick Wittinghill.

In his appearance, Unruh, the unsuccessful 1970 Demo-

cratic nominee for governor, was more political than Yorty, who went in for folksy conversation with his son and Lawrence Welk.

Unruh talked about the disclosure of the Pentagon Papers, for example, and said he greeted it all with "mixed reactions." He said he was glad the news came out but added that it showed "sometimes the press is on the lazy side. They take the lead from one or two lead reporters and then follow up with their hue and cry."

Unlike Yorty, Unruh didn't do commercials.