

30 May 1974

Dear Mr. Weisberg,

I am enclosing the materials I send I would send you.

Yesterday, I finished your books. I plan to devote at least one newspaper column to them, probably two. These will not appear until July, because of my publishing plans, but I have done this column for 11 years now and have total freedom, so there is no risk of censorship. Alas, though, the readership is quite limited.

I would ask that you not show the JFK/RMN manuscript to any other persons. It has not been formally released yet, so this is a prepub copy. I am dickering with an editor who is now looking at it. I would greatly appreciate your comments, though, on the whole thing.

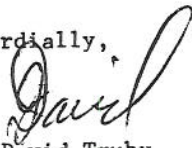
The other material simply what I said I would send.

From your experiences with the media, what do you feel is the direction and leaning of NATIONAL TATTLER of Chicago? The chief editor is a former DALLAS MORNING NEWS writer, as are four other staffers. They have shown interest in my work and in what Trwo Ford is saying. I do not know if they are "straight" or not. Any suggestions?

I would be interested to know what publisher broke his contract with you. ~~XX~~ Simply for curiosity, I ask.

Thanks again for writing your books. I, too, appreciate them.

Cordially,


J David Truby

J. David Truby
2587 Melloney Lane
Indiana, Penna. 15701

BIOGRAPHICAL DATA

J. David Truby
2587 Melloney Lane, Indiana, Pennsylvania 15701
(412) 463-3826

BORN: 17 April 1938 . . . Married, 1 child . . . Excellent Health

EXPERIENCE

AT PRESENT

INDIANA UNIVERSITY OF PENNSYLVANIA, since 1969. Professor teaching journalism and communication. Also qualified to teach advertising, broadcasting, mass communication, and public relations.

Criminology

COLUMNIST AND WRITER, since 1963. Award-winning weekly newspaper column. Also, freelance regularly for a variety of publications. *171 articles in six years*

1965 to 1967

BARASH ADVERTISING. Senior Copywriter and Editor for local and regional accounts, both consumer and industrial in all media, public relations and advertising copy, plus speeches, presentations, etc.

1962 to 1965

CLARION STATE COLLEGE. Director of Public Relations, with college relations and public information responsibility. Taught journalism. Taught advertising to businessmen in adult education programs. As affiliate member of Pennsylvania Newspaper Association, planned and presented clinics and seminars for member newspapers.

1962

WMAJ RADIO. Sold, wrote, and produced broadcast documentaries, news, and advertising.

1952 to 1961

CENTRE FILM LABS, INC. Advertising Manager from 1960, with full responsibility for marketing and advertising. Part-time assistant in 1959. Part-time salesman and photographer from 1952 until 1959.

EDUCATION

Graduate of The Pennsylvania State University, with the following degrees and majors:

Ph.D. in Speech (1970), major in Broadcasting. Other areas of study included communication theory, research methods, and general semantics.

M.A. in Journalism (1962), general major. Studies in mass communication, law, broadcasting, and advertising.

B.A. in Journalism (1960), major in Advertising. Additional studies in journalism, public relations, business, and liberal arts.

AWARDS

First Place National Award for column writing, Fifth Estate Awards, 1971.

First Place Award for column writing, Pennsylvania Newspaper Publishers Association annual competition, 1971.

First Place National Award for Radio Journalism, Sigma Delta Chi, 1960.

Dean's List for Academic Achievement, The Pennsylvania State University, 1959.

Third National Award, Scholastic Magazine's competition for Photographic Excellence, 1956.

MAJOR PUBLICATIONS

Lewis: The Gun Heard 'Round the World. Norcross Publications, 1974.
The Quiet Killers. Paladin Press, 1972.

Silencers: The Quiet Art of Killing. Paladin Press, 1972.

The Commercial Broadcast Media and Classroom Teachers: A Cooperative Plan.
Ph.D. thesis, Pennsylvania State University, 1970.

Speech: Science-Art, co-authored with Gerald M. Phillips and Elwood Murray.
Bobbs-Merill, 1969.

Public Relations in Pennsylvania's Higher Education System. Clarion State
College, 1964.

More Profit for You With Advertising. The McMurray Co., 1963.

MILITARY EXPERIENCE

1960-1966 U. S. ARMY RESERVE. Duty assignments in Intelligence, Plans and *Operations*,
~~plus~~ plus Troop Information. Honorable discharge as Sergeant
(E-5).

PROFESSIONAL MEMBERSHIPS

Alpha Delta Sigma

Alpha Phi Gamma

Sigma Delta Chi

HOBBIES

Photography, sports, flying, hiking, marksmanship, writing, and reading

REFERENCES

Personal, professional, and educational references are available from Placement Office,
The Pennsylvania State University, Grange Building, University Park, Pennsylvania 16802.

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