

## French Market, Tourism Cited

# Shaw Lauds Restoration

French Market Project Manager  
Ray E. Shaw sees the forthcoming \$2.5 million renovation and restoration of the French Market as a symbolic move in the right direction for New Orleans.

Shaw told the Press Club Newsmaker Luncheon that New Orleans has no business aspiring to become a major manufacturing or distribution center such as Atlanta or Dallas, but should try to encourage its two major income sources—the port and tourism.

Tourism, he said currently brings in \$100 million a year. He said the typical tourist spends five days here.

"IF WE CAN encourage that same tourist to stay one more day we will have gained a \$60 million increase in the economy."

Shaw noted that Chamber of Commerce President Fred Pollevent said over the years New Orleans should expect to see more of the status quo.

Shaw noted the similarity of his own work to that of the similar work of the Chamber of Commerce on development. "If we don't do it now we will tend to lose it."

Shaw noted that some of the present French Market buildings which were destroyed in 1917, will again be restored.

Shaw noted he said two more buildings will be built and in one of them will be a seafood market.

He said the market would be the ideal place for displaying merchandise, similar to merchandise centers in Atlanta, San Francisco and Los Angeles.

In response to a question as to whether he intended to spend money he might glean from his suit against District Attorney Jim Garrison, on French Market bonds, Shaw said "I have not thought that far ahead."

Turn to Page 12, Column 1  
Continued from Front Page

whether he intended to spend money he might glean from his suit against District Attorney Jim Garrison, on French Market bonds, Shaw said "I have not thought that far ahead."

He said the matter is still before the courts so he preferred not to discuss the litigation. The Supreme Court of the United States has held that he may sue Garrison in conjunction with alleged malicious prosecution and a \$5 million suit is pending.