Robert Maheu Associates/CIA Domestic; Radio & TV Reports; 1964 election

This is a repetition of something Russ Frunzo told me long ago. I may have made no notes then. He was here last night and this morning.

3/27/76

Prior to the nomination, Rockefeller contended with "oldwater in 1964.

With a highly-sophisticated staff of 23 men headquartered in Rockefeller Center Mahue & Associates worked for Rocky. Maheu approached R TV Rpts to obtain typed transcripts of everything Goldwater said. These were bought on tape from AP and UPI, transcribed and sold to Maheu.

"For R TV R this was a nice deal. It had to do no monitoring or taking. It had only the transcribing to do.

Dater Maheu's people called R TV R to ask if they could do the same thing in I.W.Abel's effort to oust David McDonald as Steel Workers' president. However, then AP and UPI would not be covering every spoken word. This meant that R TV R would have to have someone going around and taping McDonald. This was not that easy, so Russ, then Chicago manager, made an arrangement with DKA, Fittsburg, to cover for them. This gave him a legitimate cover and he did receive nominal sums from DKA.

Be finds it curious that Maheu represented both Rocky and McDonald at the same time. And I that he was also tied in with CIA at this time.

The Mc onald deal was that Maheu would pay all costs p tapes, transcripts, postage (special delivery daily to many cities) and the cost of rented equipment. "We were mailing those things all over the country."

Mahau did not pay the last \$3,000 of the bill. Itimately it was settled for about 10g on the dollar.

Once Russ was transcribing a Drew Pearson b'cast for someone who wanted it in a harry. Pearson reported a piece Mrs. Goldwater had in Ladies H_ome Journal in which she spoke of Parry's several nervous creakdowns. When Russ reported this to the Maheu people they sent all 23 staffers out to buy every copy of the issue in New York City. Magee, MY mgr of R TV R was later in the Maheu office. He saw all those stacks of the magazine. But Russ recalls no use of any when it could have been so hurtful to Goldwater or helpful to Rocky.