

Well remembered or best forgotten



When they yelp, it's not a sign of pain, it's a sign of joy," said L.B.J. in 1964 in answer to angry animal lovers after he pulled the ears of his pet beagles, Him and Her.

In the councils of government, we must guard against the acquisition of unwarranted influence, whether sought or unsought, by the military-industrial complex. The potential for the disastrous rise of misplaced power exists and will persist.
DWIGHT EISENHOWER, *Farewell Address*, January 1961

I invite you to sit down in front of your television set when your station goes on the air and stay there without a book, magazine, newspaper, profit-and-loss sheet or rating book to distract you and keep your eyes glued to that set until the station signs off. I can assure you that you will observe a vast wasteland.
FCC CHAIRMAN NEWTON MINOW, May 1961

My father always told me that steel men were sons of bitches.
JOHN F. KENNEDY, April 1962

We're eyeball to eyeball, and I think the other fellow just blinked.
DEAN RUSK, *during the Cuban missile crisis*, October 1962

I draw the line in the dust and toss the gauntlet before the feet of tyranny, and I say segregation now, segregation tomorrow, segregation forever.
ALABAMA GOVERNOR GEORGE C. WALLACE, *Inaugural Address*, January 1963

There are no ghettos in Chicago.
MAYOR RICHARD DALEY, to NAACP Convention, July 1963

I would strongly advise that we interdict supply routes . . . through North Vietnam, Laos or Cambodia. . . . Defoliation for the forests by low-yield atomic weapons could well be done. When you remove the foliage you remove the cover.
BARRY GOLDWATER, May 1964

If they could have locked the doors to the Senate and turned the lights off, you wouldn't have gotten 25 votes.
BARRY GOLDWATER, *on the passage of the civil rights bill*, June 1964

I would remind you that extremism in the defense of liberty is no vice. And let me remind

you also that moderation in the pursuit of justice is no virtue.
BARRY GOLDWATER, July 1964

I sleep each night a little better, a little more confidently, because Lyndon Johnson is my President.
JACK VALENTI, June 1965

No American, young or old, must ever be denied the right to dissent. No minority must be muzzled. Opinion and protest are the life breath of democracy—even when it blows heavy.
LYNDON B. JOHNSON, June 1966

In such a fantastic and dangerous world—we will not find answers in old dogmas, by repeating outworn slogans, or fighting on ancient battlegrounds against fading enemies long after the real struggle has moved on. We ourselves must change to master change. We must rethink all our old ideas and beliefs before they capture and destroy us. . . . America must look to its young people, the children of this time of change. And we look especially to that privileged minority of educated men who are the students of America.
ROBERT F. KENNEDY, September 1966

When I came back from Vietnam, I just had the greatest brainwashing that anybody can get when you go over to Vietnam: not only by the generals, but also by the diplomatic corps over there—and they do a very thorough job.
GEORGE ROMNEY, September 1967

Whatever is morally necessary must be made politically possible.
EUGENE MCCARTHY, April 1968

If any demonstrator ever lays down in front of my car, it'll be the last car he'll ever lay down in front of.
GEORGE C. WALLACE, 1968 campaign

If we have to start over again with another Adam and Eve, I want them to be Americans and not Russians.
SENATOR RICHARD RUSSELL, October 1968

If you've seen one city slum you've seen them all.
SPIRO AGNEW, October 1968

Life 1/26/69

A war with two battlefronts, one in Asia, one on America's



VOICES

Endless glimmers
of the light at the
end of the tunnel

The training missions that we have [in South Vietnam] have been instructed that if they are fired upon they are, of course, to fire back to protect themselves.

JOHN KENNEDY, *February 1962*
We don't see the end of the tunnel. But I don't think it is darker than it was a year

ago and in some ways it is lighter.

J.F.K., *December 1962*

The South Vietnamese armed forces have now attained the experience, training and necessary equipment, required for victory.

GENERAL PAUL D. HARKINS,
March 1963

campuses



Revolting against their elders and the "system"—which they blamed for the Vietnam war—students like these at Harvard (left) occupied buildings on many campuses.

Far removed from the rhetoric of dissent and protest, a young 1st Cavalry medical corpsman, nearly blinded by his own bandages, comforted a more gravely wounded comrade.

The major part of the United States military task can be completed by the end of 1965.

MAXWELL TAYLOR and
ROBERT McNAMARA, October 1963
We are not about to send American boys 9,000 or 10,000 miles away from home to do

what Asian boys ought to be doing for themselves.

LYNDON JOHNSON, 1964 campaign

The tide has turned, the Vietcong has been stopped.

They cannot win.

HUBERT HUMPHREY October 1965
With 1968, a new phase is starting.

We have reached an important point when the end begins to come into view.

GENERAL WESTMORELAND,
November 1967

I'm not going to be the first American President who loses a war.

RICHARD NIXON, September 1969