

20734

November 12, 1966

Miss Elaine MacKeigan, Men. Ed.
Paperbound Books In Print
R. R. Bowker Co.,
1180 Avenue of the Americas
New York, N.Y. 10036

Dear Miss MacKeigan,

Your kind letter of the 10th makes me both happy and unhappy. Happy because of the continued recognition WHITEWASH continues to receive and unhappy because I sent just the information you request to PW months ago asking for just this listing. A number of book sellers suggested that I do this. We have been, literally, flooded with letters from people wanting to get the book and not knowing how. The strange thing is that quite a number of wholesalers have it and have done well with it.

There are 22,500 copies in print. It is distributed by A&A, Bookazine, Diamondstein, Baker & Taylor, Raymar, United News, District News, Delmerna News, stocked by several distributors specializing in schools and libraries whose names I can look up and supply if you are interested, and my British agent has contracted ~~for~~ Italian publication by Feltrinelli.

I cannot begin to tell you how many bookstore here and abroad stock and sell it. For quite a while it was the best-seller in the field. It is available to every bookstore in the country through normal distributive channels.

Thank you very much for your interest. If there is anything else you would like to know, please ask me. There is one suggestion I would like to make, if I may. I am the publisher. I have learned that with modern bookkeeping machines some of the stores are reluctant to introduce new items because it costs as much as \$25.00 to do so. Others have personal reason for not wanting to deal with some of the distributors. It could be helpful to us and the store to indicate that WHITEWASH is available from the regular wholesalers and directly from us. Some also call upon us because we can and do give much faster service outside the metropolitan areas.

Sincerely,

Herold Weisberg

R. R. Bowker Company



1180 Avenue of the Americas, New York, N.Y. 10036 LT 1-8800

November 10 1966

Mr. Harold Weisberg
Hyattstown, Md.

Dear Mr. Weisberg:

We would like to list your book "Whitewash: The Report on the Warren Report" in our periodical PAPERBOUND BOOKS IN PRINT. The enclosed brochure describes PBIP's function and scope.

A survey made of our subscribers indicated that only listings of titles with wide national distribution are useful. As your book has received world wide attention may we assume you have national distribution through bookstores and jobbers. It is our policy not to list books available through mail order only. Will you please tell us something about our distribution arrangements.

There is no charge for listings.

We look forward to hearing from you.

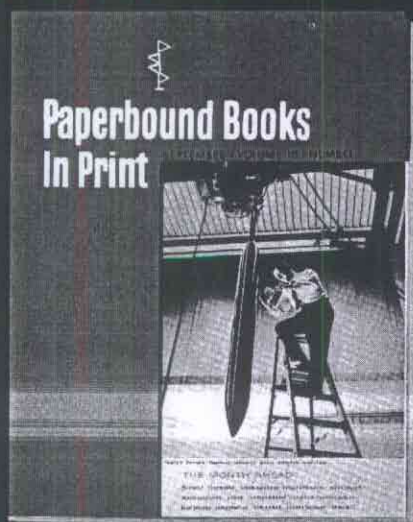
Sincerely

A handwritten signature in cursive script that reads "Helaine MacKeigan". The signature is written in dark ink and is positioned above the typed name.

Helaine MacKeigan, Man/ed.
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