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September 1, 1966

Advertising Department  
Publishers' Weekly  
1180 Avenue of the Americas  
New York, New York 10036

Gentlemen:

Our inexperience as publishers, a calling we never intended to follow, has led to a number of problems with the success of our book. We keep hearing from book buyers and sellers who do not know how to get in touch with us or how to get the book, which a number of wholesalers have.

Despite the success of the book, our resources are quite limited, for the cost of doing the book, which represents many thousands of hours of work, has been great. With the bills still to be met, I cannot afford advertising. Yet the situation is one that requires it.

Therefore, I would like to seek your advice. I want to include the following information in an ad other than classified, but I must ask that it be the smallest one that will be sufficiently legible. I suppose the title should be in caps. I would like it in the earliest possible issue.

If you will send me a bill, I will pay it immediately. Should you be apprehensive, send me the bill first.

Sincerely yours,

Harold Weisberg

COPY:

WHITEWASH: THE REPORT ON THE WARREN REPORT  
available through and to your jobber or from  
me at regular trade arrangements.

Harold Weisberg, Hyattstown, Maryland 20734