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3 FAILURE ANALYSIS ASSOCIATES INC.   3
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     FAILURE :   1.   Outfall break report can't pinpoint cause. (San   :
     FAILURE :   Diego pipeline rupture spurs city precautions)   :
     DISMAL :   (Failures) il v229 ENR Nov 30 '92 p14(1)   :
     -(book :   LIBRARY SUBSCRIBES   :
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     FAILURE :   Computerworld Feb 18 '91 p63(2)   :
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      see Ba: profile) by Ret Autry v122 Fortune Oct 8 '90 p140(1)   :
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      see Me: (engineering failure investigation firm founders   :
     THE FAIL: Bernard Ross and Piotr Moncarz) (interview) by Dirk   :
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3   Inc.) (company profile) by Maura J. Harrington v25   3
3   Computerworld Feb 18 '91 p63(2)   3
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Failure Analysis Associates Inc of Menlo Park, CA,
an engineering research firm that analyzes disastrous
explosions and breakdowns and tests consumer products
for possible defects before they reach the market,
uses specially designed computers for many of its
operations. Crash-testing of automobiles, which
accounts for 50 percent of Failure Analysis' business,
involves attaching computers to dummies and to the
automobile to measure impact, fluid dynamics and other
events during the test crash. All information is
stored in a special database which includes animated
graphics and video. Most software is developed in-
house. The company was founded in 1967 and went public
in 1988, reporting revenue of almost $60 million. It
does not advertise, relying on word of mouth and its

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house. The company was founded in 1967 and went public
in 1988, reporting revenue of almost $60 million. It
does not advertise, relying on word of mouth and its
engineering expertise for all of its business. The
company owns $11 million worth of hardware and
software, including hundreds of 80386- and 80486-based
IBM-compatible PCs, Apple Macintoshes, Sun
Microsystems Inc Sparcstations and a DEC VAXcluster
with five VAX systems. It also has an IBM 3083
mainframe and a total of 64Gbytes of hard disk
storage. Virtually all data is stored electronically.
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