Things To See, Places To Go In The Tropical Tip Of ALAMO:

Named for the Spanish word for cottonwood tree. Good tourist accommodations. Fruit, vegetable shipping plants. Outstanding field of bluebonnets, the Texas state flower, along Highway 83 in March.

BROWNSVILLE:
Seaport and port of entry to Mexico. Fort Brown, established by Gen. Zachary Taylor in 1846, now site of Texas Southmost College, civic center, auditorium, etc. Civic Center features shops, restaurants, bars, night clubs, bullfights, many historical points of interest. Two international bridges.

DONNA:
Attractive town plaza. Tourist facilities. South Texas Lamb, Sheep and Shetland Pony Exposition.

EDINBURG:

EDCOUCH-ELSA:

HARLINGEN:

HIDALGO:
Small town across Rio Grande from Reynosa, Mexico. First county seat of Hidalgo County. Dates back to Spanish Colonial days. Legon Memorial Park with large collection of flags, etc. Adjacent to park is double shuffleboard court lighted for night play. Tennis courts in Central Park.

LA VILLA:
Agricultural community. Strawberry harvest in early December.

LOS FRESNOS:
Home of nationally famous Charity Horse Show. Nearby is Bayview, with beautiful homes of wealthy industrialists, writers, artists on resaca.

McALLEN:
Famed as the "City of Palms" with exceptional tourist accommodations. Big tourist center downtown. New Civic Center. Fishing, hunting, swimming, bowling, etc. Sunrise Hill, site of Easter services. Llano Grande lake and golf course. Rio Grande Valley Livestock Show in March.

MISSION:

PHARR:


SOUTH PADRE BEACH:
Southern end of fabulous Padre Island, the nation's newest National Seashore. Connected with Port Isabel by Queen Isabella Causeway. Accommodations range from luxury hotels to fishing camps. County park has overnight shelters, bath houses, cabanas, etc. Explore "Island Park" at southern tip. National Seashore entrance a few miles to the north. In process of development by National Park Service.

RAYMONDVILLE:
Agricultural center. Annual Onion Fiesta. Good hotels, motels, trailer parks. City park. Municipal golf course. La Sal Vieja (old salt lake) is 12 miles west, onetime source of salt for South Texas, Northern Mexico. To the east is Port Mansfield on Redfish Bay. Excellent salt water fishing. Good motel. Fourth of July Redfish Fishing Tournament.

SAN BENITO:
Attractive city with fine homes on resaca. La Palma electric power plant. Whalen Park with picnic grounds, barbecue pits, playground. Fresh-water fishing on Chacagahue Reservoir. Open three miles north of city. Site of Thornton's Skirmish, first military engagement of Mexican War. Gateway to Laguna Atascosa Federal Wildlife Refuge. Tourist tours through vegetable, fruit processing plants. Tourist fishing tournament in winter. Community concerts.

SAN JUAN: Lions Park, community building for tourists; lighted for night use. Shuffleboard courts, horseshoe pitching courts, square dancing. Famous San Juan Shrine, with $2,000,000 plant on 10-acre tract attracts thousands of pilgrims each week. Shrine has pilgrim house, cafei Picnic in February. Federal.

WESLACO:
Texas A&M Citrus Center. Many citrus, vegetable trials. Valley Shuffleboard Tour party in December. Tourist fishing tournament in November through April. Southernmost in Texas. View of the Mexican border can be seen from North Padre Island at South Padre Beach.

STARR COUNTY:
Noted for fishing. Typical western scene visible to south. Main valley once a steamboat landing ranch center, and Roma, center of the best bass fishing in Guerrero, at Mexican end of river. Edinburg, the "City of Palms." State Fair of Texas and Corpus Christi Fairgrounds for State and National Fairs.

FOR ADDITIONAL CONTACT LOCAL CHAMBER OF COMMERCE.
THE LOWER RIO GRANDE VALLEY

MEXICO CITY

PORT MANSFIELD

SAN BENITO:

SAN JUAN:

IN EACH COMMUNITY LISTED HERE CONTACT LOCAL CHAMBERS OF COMMERCE FOR ADDITIONAL TRAVEL INFORMATION.

MISSION:

PHARR:

LA FERIA:

PORT ISABEL:

WESLACO:

MORRO CASTILLO:

WINSTED:

LA VILLA: Agricultural community. Strawberry harvest. Dates back to Spanish Colonial days.


SAN JUAN: First county seat of Hidalgo County. First settlement was in 1526. Important railroad port. Important highway junction. Many citrus, vegetable processing plants. Excellent salt water fishing. Annual onion auction of nation's first bale of cotton.


LA VILLA: Agricultural community. Strawberry harvest. Dates back to Spanish Colonial days.


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The Lower Rio Grande Valley of Texas—the four southernmost counties in the state, Cameron, Hidalgo, Starr, and Willacy—is a land of year-round beauty and pleasure. This map shows not only the main highways and expressways, but the many scenic back roads.

On these well-paved back roads the visitor will see the Valley at its best: emerald-green citrus orchards and vegetable fields, pleasant small towns in tranquil, semi-tropical settings.

Outlined briefly on the opposite side of this map are some of the attractions of Valley cities and towns. Listed below are the latest population estimates for Valley communities.

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<th>Community</th>
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The Valley Cities

Fabulous Beauty to Highways and Byways