

Winter Leaders  
from Coward-McCann

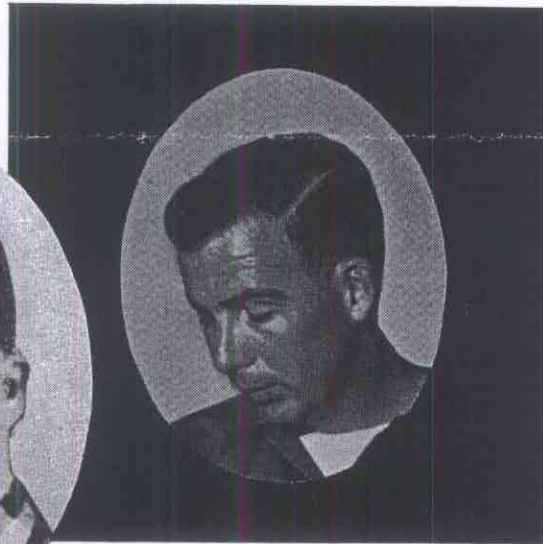
#1 LEE

A Portrait of Lee Harvey Oswald by His Brother  
Robert L. Oswald, with Myrick and Barbara Land.

Photographs  
November 22nd  
\$5.95

Route 7  
Frederick, Md. 21701

Published  
Weekly  
October 9, 1967  
issue



For three years after the assassination of President Kennedy, Robert L. Oswald, the assassin's brother, remained silent. Despite constant pressure for his opinions on various theories and revelations, he was reluctant to make any public statement. At the same time, he was studying each volume of the Warren Commission Report with scrupulous care and watching, with increasing concern, the controversy that came in its wake. The inconsistencies, evasions and unanswered questions in the Report, and the rank speculations of its critics, convinced him that at last he should speak out. The result is a unique and vital document that sheds new light on the influences that led Lee Harvey Oswald to murder, and that points to impressive evidence that Lee may not have originated the idea of

killing the President and that he may have been helped and encouraged by others.

Robert's dramatic confrontation with his brother in the Dallas jail on Saturday, November 23; the strange events that took place behind the scenes as the Oswald family faced the FBI, the Secret Service and the Warren Commission; Robert's efforts to protect Marina from promoters, and a startling call he received from one of the authors of the Warren Report months after the investigation—these too are part of LEE, an extraordinary book that is destined to make international headlines.

8 pages of photographs included, many from the Oswald family album, shown here for the first time.

COWARD-McCANN, INC.  
New York 10016

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473-8186

Route 7  
Frederick, Md. 21701

October 12, 1967

President, Coward-McCann, Inc.  
200 Madison Avenue  
New York, New York 10016

Sir:

Your full-page, back-cover ad in the October 2 Publishers' Weekly explains what once baffled me.

In the modest claims you make for "Lee", you proclaim his brother Robert's "efforts to protect Marina from promoters".

Knowing that Robert's experience has been with bricks, not advertising, promotions, writing, or contact work, I had always wondered why it is that in those financial arrangements made for Marina, this same Robert got 10%. Of course, this was not, by the going rate, excessive. Her lawyer got no more (and no less). Her agent, arranged by the Secret Service, got more, 15%.

In all, before Marina got anything, others got 35%, like cream, off the top - not the normal 10% of representation. She was milked like a prize cow.

So, now I know why Robert, for no visible reason, got 10% of Marina. It was because he so zealously and successfully "protected" her "from promoters".

Thanks to you, there can now be one less of those things you call "the rank speculations of its (the Warren Report's) critics".

From this, I am ready to concede that this ~~book~~ will indeed be "a unique and vital document", "an extraordinary book" that will, surely, "make international headlines"! It should, and I, for one, hope it does.

Your ad also leaves no doubt in my mind about why you refused even to read my first book on the subject, let alone print it.

Had you read WHITEWASH: THE REPORT ON THE WARREN REPORT, you might have found publishing this "unique" one less comfortable. Perish the thought!

There is one fine word missing from your ad. If you ever reprint it, don't you think it is a little mild to refer to those who disagree with the official accounting of the death (unlike you and Robert) merely as "critics"? This word that I recommend has been well used and widely accepted. Why not call us "scavengers"?

My hat is off to Robert. It really requires an exceptional courage, devotion and firm set of high principles to call a brother an assassin after it has been established he could not have been. Here we have sibling love at its exalted pinnacle, true family pride, Damon

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defending Pythias. One can only imagine of what Robert would have been capable if he had known anything of his brother or the assassination. More's the pity!

How ennobling, uplifting it all is, thanks entirely to you!

Thanks.

Harold Weisberg

P.S. If you want a copy of the proof, ask me. It's official.

OCTOBER 5, 1967  
ROLEX E.D.T. APPROX. 12:45 A.M.

MR. HAROLD WEISBERG  
ROUTE 7.  
FREDERICK, MARYLAND 21701

DEAR HAROLD:

AS PER THIS EVENING/MORNING'S CONVERSATION, PLEASE FIND ATTACHED THE COWARD McCANN AD, AS PER PUBLISHERS' WEEKLY'S OCTOBER 2 EDITION, (BACK, INSIDE COVER) RE THE OSWALD BOOK DONE BY LEE HARVEY'S GOOD\* INTENTIONED BROTHER, IN CONJUNCTION WITH MYRICK AND BARBARA LAND.

AS THE COPY NOTES, THE UNAVOIDABLE INFERENCE BEING BOB-POO'S ADMISSION OF HIS BROTHER'S GUILT, "FOR THREE YEARS AFTER THE ASSASSINATION OF PRESIDENT KENNEDY, ROBERT L. OSWALD, THE ASSASSIN'S BROTHER....," AND, FURTHER, "...THE RESULT IS A UNIQUE AND VITAL DOCUMENT THAT SHEDS NEW LIGHT ON THE INFLUENCES THAT LED LEE HARVEY OSWALD TO MURDER.....," INDICATE ONLY ROBERT'S DESIRE TO MAKE GAIN ON A NATIONAL TRAGEDY, HONOR AND FAMILY WHATEVER, NOT TO MENTION THAT ELUSIVE WHATEVER, SOMETIMES KNOWN AS TRUTH, NOTWITHSTANDING.

N.M.B. GETTING DOWN TO YOUR POINT OF CONTENTION, SPECIFICALLY, THE COMMENT RE BOB-POO'S EFFORT TO SHIELD MARINA, ... "ROBERT'S EFFORTS TO PROTECT MARINA FROM PROMOTERS;.....," WHAT MORE CAN BE NOTED THAN COWARD McCANN'S COPY (AND WHAT AN UNFORTUNATE CORPORATE NAME THE PUBLISHER HAPPENS TO ENJOY, ENDURE, ETC.)

IF YOU'RE GOING TO GIVE-FORTH WITH A DOCUMENTED BLAST, RE THE BOB-POO 10% OFF THE TOP, ALBEIT NOT AN OFFICIAL AGENT OF SORTS,\* PLEASE CARBON US-IN; THE GOOD ADVERTISING DIRECTOR, RUSSELL SNYDER, MIGHT JUST LESS THAN ENJOY ACTUALITY-CONFIRMED.

MOST SINCERELY,

*Dorothy*  
DOROTHY M. MATTIMORE

- \* AS PER YOUR ACCEPTANCE OF MERRIAM WEBSTER'S DESIGNATION OF ADVERB/ADJECTIVES IN USE, VS. RANDOM HOUSE'S TOUTED DICTIONARY'S CONCEPT.
- \* AGENTS, NOT UNLIKE BOB MAXWELL'S TIGHT PANTIED (IS THERE A Y IN PANTIED?) REP., MIGHT GIVE MEANINGFUL DATA ON LEGAL FORMS OF AGENT=LARCENY.