



EXPLOSIVE DOCUMENTARY REVEALS NEW INSIGHTS INTO
THE ASSASSINATION OF PRESIDENT KENNEDY

FOR IMMEDIATE RELEASE

NEW YORK, 11/28 -- SYNDICAST SERVICES, INC. ANNOUNCES AVAILABILITY OF AN EXPLOSIVE NEW DOCUMENTARY INQUIRY ABOUT THE ASSASSINATION OF PRESIDENT KENNEDY, ALREADY SOLD AS A ENTIRE EDITION OF BRITISH BROADCASTING CORPORATION'S PRESTIGIOUS "PANORAMA" PROGRAM IN LATE JANUARY, 1978. SPECIALLY PREPARED EDITIONS WILL BE SYNDICATED THROUGHOUT THE UNITED STATES AND EUROPE.

Shel Boden, Executive Vice President of Syndicast Services, Inc. announces the exclusive domestic availability of "THE ASSASSINATION OF PRESIDENT KENNEDY -- WHAT DO WE KNOW NOW THAT WE DIDN'T KNOW THEN" through the New York company.

According to Boden, "This special investigation is being produced because we do indeed now know a great deal about the Kennedy assassination which was not known - or even imagined - in 1963. The hard facts now available radically alter the old beliefs about the crime and have far-reaching ramifications for Americans today, and for their history books. Vital fresh evidence has emerged, some from previously classified government documents pried from the authorities under the Freedom of Information Act, some through revelations by U.S. Senate and

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House Committees, and some through the continuing dogged research by private individuals."

Syndicast will offer the 90-minute special to stations for direct sale.

Producer Anthony Summers pioneered investigative journalism at BBC Television and co-Producer David Osterlund has covered Washington for BBC, Canadian Broadcasting and the CBS News. They have extensive experience covering American foreign affairs and intelligence activities. Both have long sought a more accurate presentation of the Kennedy assassination.

Said Summers, "We shall not be spending too much time on the well-trampled ground of the ballistics evidence, or the minutiae of events in Dallas on November 22, 1963. There are so many other reasons to make this program.

"One, the ordinary citizen today is aware of the continuing story from a mass of snippets of information, disparate and confusing. For the first time we offer a clear assembly of this material, a public service which is long overdue. Two, the U.S. Senate Select Committee on Intelligence concluded that the performance of intelligence agencies in the JFK case was 'deficient and that facts which might have substantially affected the course of the investigation were not provided in the Warren Commission.' Largely because the Senate recommended that the official investigation should continue, the House of Representatives established (by an overwhelming majority of 280-65) the Select Committee on Assassinations. House Speaker Thomas

P. O'Neill wrote to us recently," continued Summers, "that while the Committee did get off to a shaky start this year, its troubles are now behind it. The committee has uncovered significant new sources of information that not only justify its existence, but also call some of the Warren Commission conclusions into doubt."

"Three, the polls show that at least 80% of Americans do not believe the conclusions of the Warren Commission. A huge international audience wants and deserves to know the truth, or more of the truth, about this tragedy. Like the lingering suspicions around Watergate, conjecture and unease about the Kennedy killing is a disturbing fixture - a national trauma which simply will not go away.

"We are talking with many individuals who had some involvement with the case," explained Summers, "who have not previously been interviewed; or if they were, their evidence was not taken into account. There's still a mountain of official records held secret. During his campaign, President Carter pledged to authorize release of all the JFK material still classified. Vice President Mondale, as a result of service on the Senate Intelligence Committee, has voiced grave doubts about the Warren verdict and supports the new official inquiry. With such an inquiry at last at work, the documentary, THE ASSASSINATION OF PRESIDENT KENNEDY--WHAT DO WE KNOW NOW THAT WE DIDN'T KNOW THEN? will be broadcast early next year. It is then that the House Select Committee on Assassinations is scheduled to make its interim report."

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After months of preparation and research, this special program went into production on November 15, 1977. Summers and Osterlund will edit the film at BBC Television in London for transmission as an entire broadcast of BBC's Current Affairs program, PANORAMA. Specially prepared editions will be syndicated throughout the United States and Europe.

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