

GOP Prepares Drive To Gain White House

By a Washington Post Staff Writer

MIAMI BEACH, Aug. 9—The Republican Party geared up for the presidential campaign today, with its standard bearer, Richard Nixon, pledging an effort to make it "the majority party" by 1972.

At Nixon's suggestion, the Republican National Committee this morning re-elected Ray C. Bliss as Party Chairman. The 59-year-old Ohioan, who took over three and a half years ago in the wreckage of the 1964 Barry Goldwater defeat, was voted a \$10,000-a-year raise, to \$40,000.

majority in the House of Representatives, eight for nine more Republican Senators, six more Republican Governors and gains in the states.

Beyond that, he pledged, if elected, to try to make the Republicans the majority party by 1972.

As he had before, Nixon indicated that he would rely more on large rallies and television and radio appearances to reach the voters than on the breakneck schedule of rallies that characterized his 1960 campaign.

Maurice H. Stans, the former Budget Bureau director who was finance chairman of Nixon's pre-convention campaign, was named to head the Party's Finance Committee, replacing Gen. Lucius D. Clay.

A third top post—that of committee counsel and liaison man between the Party organization in Washington and Nixon's personal campaign team in New York—went to Richard G. Kleindienst of Arizona, a one-time Goldwater lieutenant who served as one of Nixon's delegate hunters this year.

Nixon told the committee

that he would maintain his own campaign staff, headed by his law partner, John N. Mitchell, in New York, but wanted to "work closely" with the national and state Party organizations.

He also announced that after a week of strategy talks with his running-mate, Maryland Gov. Spiro T. Agnew, and their staffs, scheduled to begin Saturday in San Diego, he and Agnew would make a series of "bridge-building" visits to key states.

Nixon said he had already received assurances of cooperation from his rivals for the nomination, California Gov. Ronald Reagan and New York Gov. Nelson A. Rockefeller, and from the leaders of Pennsylvania, New Jersey, and Michigan, all of whom either opposed or held aloof from his nomination drive.

Seeking Support

Nixon indicated that he and Agnew would visit all of those states, before the formal campaigning begins in September, in order to enlist the full support of the Party leaders.

He laid particular emphasis on his belief that New York, which he failed to carry this year, and I intend to make a major effort there."

In his talk to the National Committee, Nixon took note of the displeasure many of the industrial-state Republicans had expressed last night at his selection of Agnew for the vice presidential nomination.

He praised a dozen or more other men he said had been considered for the post, but told the Party officials they would discover Agnew was a man with brains and ability who would maintain his poise under pressure.

Campaign Goals

Nixon said that he and Agnew would campaign, not just for themselves, but on behalf of a Republican ma-