

11-7-80

Hal & Lil:

Hello from clean, green Boulder! (Don't blame me - the chamber did it!) Amazingly however, there is an (almost) over abundance of greenery in this extended portion of the vast Vegas Valley.

Sad to note however that Las Vegas is starting to develop a serious air pollution problem. Yesterday Jodi and I had to spend several hours in the city on business (shopping - DMV & UPS) and found that when we got back to Boulder City we were both a bit sick to the stomach and had light headaches. As we reflected a bit on the malaise, we fast realized that we were feeling the same symptoms we used to deal with in Los Angeles during smog attack days. Happily, our community sits 2500 feet above the desert floor and its yet to reach our plateau.

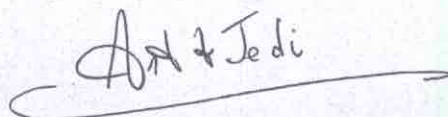
You asked for some data on our station to be: First of all I think I did mention to you that our opponents plan to appeal. While this is proper legal and democratic procedure, it is really in the final analysis a ploy to pressure a payoff from us to them for the expenses they incurred in the 3 year long battle. In lawyer to lawyer fashion, their attorneys have indicated to our attorney that \$30 thousand dollars would be a fair figure to soothe their wounds. Aside from the fact that we have no such payoff in mind - or cash with which to do it - we have responded that they fly the proverbial kite. We think that once they realize we are serious and will not pay off, they will drop the appeal before they're too deeply into another losing financial commitment. Thank God, our winning decision is a clean one with an overturn possibility absolutely miniscule. On top of this is the fact that there is a time lid on appeals - one year maximum at the outside end and not another 3 year scrape as in the initial fray. That year is already down to 11 months at this point in time.

On the technical side - we are a Class A FM station. Maximum wattage, 3000 watts, licensed for 24 hr. a day operation. While licensed to Boulder City (we'll be the only station in town), we will also blanket nearby Henderson and No. Las Vegas. Thus total primary coverage area is 100 thousand, with the reality that the rest of Vegas will also hear us. That's part of the reason this battle has been and continues to be so vicious. Also, its the last area frequency on the FCC allotment table.

Despite the legal machinations, we are proceeding with potential equipment purchases, studio site locations, format concepts and sales data - this plus an occasional sail on Lake Mead and other business activities is keeping us quite busy and quite content.

We trust that at this point in time your post-operative health is stabilizing and improving...You mentioned contact from Lesar with a new battle brewing. What's it all about?

Best to you and your bride.

A handwritten signature in black ink that reads "Art & Jodi". The signature is written in a cursive, flowing style. Below the signature is a long, horizontal, slightly wavy line that extends across the width of the signature.