

Travel Weekly

THE WORLDWIDE NEWSPAPER OF THE TRAVEL INDUSTRY
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APRIL 26, 1966

Malcolm McConahy
915 West Wisconsin Avenue
Milwaukee, Wisconsin 53233

Midwesterner Cited as 'Youngest Agent'

(Special to TRAVEL WEEKLY)

MILWAUKEE, Wis., April 22—Although he claims nearly two years experience in the travel field, Malcolm McConahy calls himself "one of the world's youngest travel agents," at the age of nineteen.



M. McConahy

Malcolm entered the industry several years ago during his junior year at the University of Minnesota High school. His first venture was organizing a student tour to Mexico in cooperation with Regina Tours of St. Paul, Minnesota.

Following his Mexican jaunt, he continued working with Regina on a part-time and weekend basis. By his senior year he had sold approximately \$70,000 worth of travel, including two charter flights.

After his graduation in 1964, Malcolm began full-time work with Regina, traveling between St. Paul and the Chicago office selling group tours throughout the Midwest.

By now a specialist in groups and charters, he left Regina last year to join the aviation consulting firm of Bert Baker & Associates, carrier representatives, while continuing to sell special interest tours on a "freelance" basis under his own trade name, Creative Travel.

Last August, Malcolm made Milwaukee his permanent headquarters. He has continued his association with the Baker firm and plans to open a full-time office for his own operation.

Malcolm, who has completed the ASTA travel agency correspondence course, is studying law on a part-time basis. He was recently appointed a goodwill ambassador by the governor of Minnesota.