

DATE

THIS LETTER WILL SET FORTH OUR AGREEMENT TO PROVIDE YOU WITH THE SOUNDS GOOD, INC. FEATURE SERIES, WHITEWASH AS DESCRIBED MORE FULLY IN THE OUTLINE HERETO ANNEXED AND MADE A PART HEREOF, AND UNDER THE CONDITIONS ESTABLISHED IN THIS CONTRACT LETTER.

- 1) THE TERM OF THIS CONTRACT SHALL COMMENCE AS OF..... AND EXPIRE.....WEEKS THEREAFTER.
- 2) SOUNDS GOOD, INC. AGREES TO DELIVER THE FIRST FOUR WEEKS OF THE SAID SERIES IN A BULK SHIPMENT UPON RECEIPT OF A DULY EXECUTED COPY OF THIS AGREEMENT, AND EACH WEEK THEREAFTER FOR THE DURATION OF THIS AGREEMENT, A TAPE CONTAINING ONE PROGRAM OF OUR WHITEWASH SERIES. THE RADIO STATION IS AUTHORIZED TO USE EACH OF THE TAPES SO SENT TO IT ONCE IN A REGULARLY CONSTITUTED BROADCAST OVER ITS OWN FACILITY ONLY, EACH OF THE SUBSEQUENT TAPES WILL BE DELIVERED BY FIRST CLASS MAIL SHIPPED TO ARRIVE ONE WEEK BEFORE THE SCHEDULED WEEK OF BROADCAST.
- 3) RADIO STATION.....AGREES TO RETURN EACH TAPE BY MAIL WITHIN SEVEN DAYS FOLLOWING THE COMPLETION OF THE BROADCAST, AT ITS OWN EXPENSE. SOUNDS GOOD, INC. WILL CONSIDER THIS AGREEMENT IMMEDIATELY VOID, IF UPON RECEIPT OF ANY RETURNED TAPE, ANYWHERE APPEARS ANY ALTERATION OR EVIDENCE THEREOF TO SAID TAPE.
- 4) ALL SOUNDS GOOD, INC. PROGRAMS, FEATURES AND TAPES REMAIN THE PROPERTY OF SOUNDS GOOD, INC., AND MUST BE RETURNED AS INDICATED IN PARAGRAPH 3 ABOVE. RADIO STATION..... AGREES THAT ITS PURCHASE OF THIS SERIES, OR ANY TAPES OF THIS SERIES ARE ON A "ONE USE" BASIS AND ANY ADDITIONAL USE CAN ONLY BE MADE UPON THE PRIOR WRITTEN CONSENT OF SOUNDS GOOD, INC. AND THE PAYMENT OF THE REQUIRED ADDITIONAL FEES.
- 5) RADIO STATION.....WILL HAVE THE RIGHT TO BROADCAST ANY AND ALL FEATURES INCLUDED IN ANY GIVEN WEEK'S FEATURE SERIES PURCHASED ONLY ONCE, ANY ADDITIONAL USE MUST BE IN ACCORDANCE WITH PARAGRAPH 4 ABOVE.
- 6) RADIO STATION.....WILL HAVE THE RIGHT TO UNDERTAKE PROMOTIONAL ACTIVITIES ON THE AIR AND WITHIN THEIR COVERAGE AND SALES AREAS FOR THE STATION AND/OR ADVERTISERS USING THE WHITEWASH SERIES.

- MORE -

- 7) SOUNDS GOOD, INC. GRANTS TO RADIO STATION.....THE EXCLUSIVE BROADCAST RIGHTS FOR WHITEWASH IN THE PRIMARY..... COVERAGE AREA INDICATED IN THE .05 MILIVOLT COVERAGE MAP OF STATION.....PROVIDED BY THE STATION, A COPY OF WHICH IS ATTACHED FOR THE PERIOD OF THIS CONTRACT.
- 8) PRIOR TO THE DELIVERY OF THE PROGRAMS HEREUNDER, SOUNDS GOOD, INC. SHALL HAVE THE EXCLUSIVE RIGHTS FOR THE PRODUCTION, DISTRIBUTION, MARKETING AND BROADCASTING OF THE PROGRAMS AND THE RIGHT TO USE THE STORY, THEME, IDEAS, AND ALL OTHER THINGS CONTAINED IN IT. SOUNDS GOOD, INC. SHALL NOT BE LIABLE FOR THE CONTENT OF THE PROGRAMS AND RESERVES THE RIGHT TO CHANGE AND/OR SUPPLEMENT PROGRAM CONTENT IN ITS SOLE DISCRETION IN ORDER TO KEEP THE MATERIAL OF THE SERIES CURRENT.
- 9) RADIO STATION.....AGREES TO PAY SOUNDS GOOD, INC. THE SUM OF \$.....PER WEEK FOR THE.....WEEKS OF THIS CONTRACT PERIOD, AND AGREES TO PAY FOR THE FULL.....WEEKS HEREIN CONTRACTED FOR. IN THE EVENT THAT RADIO STATION.....FAILS TO RETURN ANY TAPE IN ACCORDANCE HERewith IT AGREES TO PAY AN ADDITIONAL \$25.00 WITH THE NEXT WEEKLY PAYMENT. PAYMENT IS TO BE MADE MONTHLY TO SOUNDS GOOD, INC. FOR THE FOUR PRECEEDING WEEKS' PROGRAM. IN THE EVENT PAYMENT IS NOT MADE FOR ANY MONTHLY PERIOD, SOUNDS GOOD, INC. RESERVES THE RIGHT TO CANCEL THIS CONTRACT WITHOUT LIMITATION OF ITS OTHER RIGHTS.
- 10) SOUNDS GOOD, INC. AGREES TO GRANT RADIO STATION.....THE FIRST REFUSAL IN ITS PRIMARY COVERAGE AREA FOR RENEWAL OF SOUNDS GOOD, INC. SERIES COVERED IN THIS AGREEMENT.

SOUNDS GOOD, INC.

By: _____

By: _____

MAY 12, 1967

MR. RICHARD GALLEN
PARALLAX PUBLISHING COMPANY, INC.
231 EAST 51 STREET
NEW YORK, NEW YORK 10022

DEAR MR. GALLEN:

AS REQUESTED, PLEASE FIND ATTACHED COPIES OF BOTH SOUNDS
GOOD, INC.'S "STATION CONTRACT" AND DESCRIPTIVE OUTLINE,
RE WHITEWASH. (HAROLD HAS COPIES OF BOTH, AS WELL AS
A SAMPLE OF THE "INTRODUCTORY" TAPE SENT TO INTERESTED
STATIONS; ADDITIONALLY, HE HAS A COMPLETELY UPDATED LIST
OF RESPONDING, INTERESTED, DISINTERESTED ET. AL. STATIONS.)

HAROLD WILL BE IN N.Y. ON WEDNESDAY, MAY 17, AS PER HIS
ADVISEMENT TODAY; HE'LL CERTAINLY CONTACT YOU, THE HOUR
BEING SOMEWHAT FLEXIBLE AS PER HIS RATHER RUSHED SCHEDULE
WITH HIS PUBLISHER AND OTHER COMMITMENTS.

HOPING THAT WE MAY BE ABLE TO GET THIS CONTRACTUAL MATTER
RESOLVED AT THE EARLIEST TIME, FOR EVERYONE'S BENEFIT, AND
LOOKING FORWARD TO RECEIPT OF SAID GOOD NEWS, I REMAIN,

SINCERELY YOURS,

Dorothy M. Mattimore
DOROTHY M. MATTIMORE
SALES DIRECTOR

DMM:LLT

CC: MR. HAROLD WEISBERG
MR. BOB MAXWELL