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SA  
Mr. Stanley Marcus  
Nieman-Marcus Co.,  
Dallas, Texas

Dear Mr. Marcus,

The unusual form of this book is explained in the preface. The alternative was forgetting about this book. I hope that if sufficient attention is attracted to it commercial publication and distribution may follow.

Naturally, an author is not unbiased about his own work. Therefore, I hope you will read this as fast as you can and form your own opinion. Until you finish the book, I hope you will believe me when I say there is much in it that should be of more interest in Dallas than elsewhere. This is particularly true with the four chapters beginning with the fifth, "At The Depository - The Tangible Evidence."

From your testimony in the Ruby trial, from the book by the advertising man whose name escapes me, and from others, including a book salesman for a major house who served your territory for many years, I believe you are one who may be interested enough to help cleanse the air. This does not refer to Dallas alone. It does refer to Dallas and Washington especially.

In Washington, one of the larger bookstores whose manager read this book, was excited by it and attempted to place it with several publishers, will try and arrange distribution. He has promised it a major play, with a window. Like just about everyone who has read it, including correspondents and editors, he considers it an important book. May I hope for some interest and help from you?

We have no funds for advertising or promotion. The truth is, we are broke. About a year ago I figured we then had about 7,000 hours in it. I have driven more than 15,000 miles to see publishers with it. This edition cannot possibly be profitable. We have arranged it on credit, with the aid of people who believe the subject must be aired responsibly and who are concerned about the question of the freedom of the press that is involved. We will, however, observe the norms of the book business, including consignment, so you will have no risk other than shipping charges.

If there is anything you can feel free to do to help with the distribution of this book we will certainly appreciate it. I hope it is not immodest to suggest this might be a public service and that it will also, ultimately, redound to the benefit of the good people of Dallas. We will also appreciate any suggestions you might make.

P.S. As you will see, all of this book comes from the official testimony and exhibits in the 26 volumes published by the Commission and from the Report itself. Anyone who is interested can locate all my sources from the notes, and I'll help in any way I can.

Sincerely yours,

Harold Weisberg