AHEAD OF THE NEWS USEN WEEK The Kennedys vs. Manchester 12/7/66 The Kennedy family may soon publicly disavow the authorized story of the Kennedy assassination, William Manchester's "The Death of a President." Ex-newspaperman Manchester was the personal choice of Mrs. John F. Kennedy to write the book. But reports among New Frontiersmen say that the Kennedys are now disturbed for two reasons: first, they charge the author is too harsh on President Johnson and the state of Texas; second, some of the material Manchester used from his taped interviews with Jacqueline Kennedy is considered to be "too personal." Legal action to block publication of the book is unlikely because the Kennedys fear that the public would accuse them of trying to cover up something. Meanwhile, the rights to Manchester's "The Death of a President" (which is to be published in the United States next i spring by Harper & Row) have been sold to publishers throughout Europe where bookmen expect it to be the biggest-selling nonfiction work C. of 1967.