

Manchester And Look Sue WJT for 700G

By The Associated Press

Look and William Manchester are suing the World Journal Tribune today for more than \$700,000 for publishing material from the magazine's serialization of "The Death of a President" seven hours before the release time.

Cowles Publications and Manchester also contended in their Federal Court action that the newspaper used more than 300 words of direct quotes, the maximum set by the magazine.

The court was asked to enjoin the WJT from further publication of any material from the serialization pending outcome of the suit.

Herb Kamm, executive editor of the WJT, said "We are not aware that we violated any embargo or any other limitation on the publication of the material in Look."

The suit claimed that copies of the current issue of Look distributed to the news media in advance were stamped: "Caution—release date is 6 p.m. EST, Monday Jan. 23d, 1967."

The suit contends the WJT carried its version of the second in a series of four Look articles in newspapers which were on the streets at 11 a.m. that day.

Last Jan. 18, Look and Manchester took similar action against the Chicago Daily News and the German magazine Stern.

The Chicago suit accused the paper of breaking the embargo on the first part of the Look serialization and asked for damages of upwards of \$200,000.