

Look Charges WJT Broke Story Release

Cowles Publications Inc., publishers of Look magazine, and author William Manchester have sued the World Journal Tribune, claiming the newspaper broke a release time and exceeded the 300-word limit of direct quotes in publishing material from the second version of the magazine's serialization of "The Death of a President."

The civil action suit, filed yesterday in U.S. District Court, Southern District, asked \$700,000 in damages plus costs.

Herbert Kamm, executive editor of the newspaper, said: "We are not aware that the World Journal Tribune violated any embargo or any other limitation on the publication of the material in Look."

A word-by-word count of direct quotation in the World Journal Tribune story shows that the limitation on 300 words of direct quotation was not exceeded.

The magazine and author contend that material from its Feb. 7 issue dealing with the assassination of President Kennedy was not to be published before 6 p.m. on Jan. 23, but that the newspaper account appeared on that date at 11 a.m.

On Jan. 18, Look and Manchester brought suit against the Chicago Daily News and the German magazine Stern, accusing the newspaper of violating its embargo on the first installment of the serialization. That newspaper suit asks upwards of \$200,000.