



By CURT WOLF

"The Death of a President" was Bobby Kennedy's original plan to lower Johnson's popularity by damaging his reputation.

\* The Kennedys wanted more than just deletions in "The Death of a President" - they wanted a victory that would give them publicity. · Bobby Kennedy tried hard to prevent STERN from publishing an un-

cut serialization of the book by applying pressure through German politicians. Jackie Kennedy is so used to getting whatever she wants that she is totally confused. That's why her request to delete some of the material from the book was ridiculous — so STERN refused to give in to her.

The Kennedy family prefers Jackie to remain in mourning rather than lead a socially enjoyable life.

Their reason: To preserve Jackie as a na-tional monument — at least until Robert Kennedy becomes president.

These are the startling assessments of Henri These are the startling assessments of Henri Nannen, editor of the West German magazine STERN, which defied the Kennedys by refus-ing to censor the serialized version of "The Death of a President." And they were revealed when this ENQUIRER reporter went to inter-view Nannen in Hamburg to learn the full story of his fight with the Kennedys.

As I entered Nannen's large office in Ham-burg, I saw that it was tastefully furnished with a mahogany desk and table, stylish armchairs

and a thick green carpet. A television set and a portable radiator on wheels added a note of informality to the ele-gant furnishings.

After we shook hands, the gray-haired and distinguished looking Nannen, who doesn't smoke, took off his glasses, casually dipped a cube of sugar in his coffee and munched on it. Then he leaned back on his couch, and his blue eyes seemed to search the celling as I asked him why he had decided to print "The Death of a President" - and if that decision was his OWD.

Nannen replied, "I decided to print the story myself, but didn't do so until I checked with



STERN MAGAZINE COVER

In a 90-minute interview, Henri Nannen, editor of the German mag-

EDITOR

azine STERN, told The ENQUIRER every detail of his bitter battle against LOOK magazine and Bobby and Jackie Kennedy - who tried to force him to delete certain portions of William Manches-ter's book, "The Death of a President," the tragic story of JFK's assassination.

sfa

THE DEATH

of a PRESIDENT

November 1963

William Manchester

Nannen, 53, refused to budge an inch. And here he gives a blowby-blow account of STERN's fight for the right to publish the full text of the controversial book.

Nannen claims that the Kennedys were after a victory that would give them publicity and also wanted to preserve Jackie as a national monument - at least until Bobby Kennedy became president. In addition, his startling assessment of the characters of Bobby and Jackie Kennedy appear for the first time.

several colleagues, who agreed that it was a good idea.

"And the reason is simple: John F. Kennedy is more than a man — he is a secular (in-spiring) theme. He embodied mankind's longing for a gay, hright world. Whether he would have fulfilled those promises we don't know. But since people saw him like that, I was sure the book would sell well."

Nannen paused as he munched on the sugar cube.

"Fortunately, I was right," he continued. "STERN began serializing the book in eight parts, the first appearing last January 6. The circulation of the magazine, which sells for twenty cents, is usually two million copies — but that figure rose by 250,000 by the fourth installment on January 27.

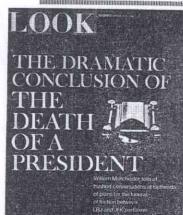
installment on January 27. "That meant the \$72,500 we paid LOOK

"That meant the \$72,500 we paid LOOK magazine for the right to print the book was already earned. But good business was not the only reason I printed the book. "My deepest motivation was that I was ter-ribly touched by the story. Gerd Bucerius, our publisher, is a tough businessman. But he wept when we read the proofs together in the London Hilton Hotel. This was the first time I'd ever seen Bucerius weep.

"In my opinion this is a perfect piece of journalistic work a veritable masterpiece."

The groundwork for the bitter legal battle was laid when rights to serialize "The Death of a President" were sold to LOOK magazine by author William Manchester on July 29, 1966.

On November 5, 1966, Nannen, Bucerius, STERN's publisher, and Joseph Wurzel, authorized by LOOK to sell rights for reprint-ing in foreign countries, met at the London Hilton Hotel. Said (Continued on next page)



LOOK MAGAZINE COVER



Anril 4, 18

## (Continued from preceding page)

Nannen: "Wurzel presented the 'final version of the manuscript, saying that only 'minor changes' were expected. Then, on November 14, Bucerius had a second meeting with Wurin Paris and bought the manuscript for STERN.

"On December 15, William Attwood, edi-tor-in-chief of LOOK, also stated that there would be no 'essential changes.

"But in the meantime, Robert Kennedy had tried to make LOOK agree to changes so had Jackie.

"They wanted approximately 7,000 words to be deleted, most of them being of a political nature.

"Such behavior was no mystery to me. Bevery obvious that Bobby Kennedy was striv-ing for the presidency in 1972. This being the case, he had to try to get Lyndon Johnson re-elected in 1969. elected in 1968.

"For if Johnson were defeated in 1968, his successor — a Republican — might well be elected again in 1972.

"As a result, Bobby was concerned that Manchester's book, which clearly reflects the Kennedys' hostile attitude toward Johnson, not be published before the election of 1968. That is why on March 3, 1964, he agreed with the author that the book would not appear before November of 1968.

"But after November, 1964, when Johnson was reelected, two events changed Bobby's

timetable: First, he won the senatorial election in York New such such an over-whelming vote that it showed how much he'd profited fr JFK's image. from

"And, second, Johnson's popularity was beginning to wane due to racial conflicts at home and the war in Vietnam that in August, 1966, for the first time Bobby was more popular in the United States than Johnson, according to the Harris Poll. The two events had convinced Bobby that he might be able to successfully

"So on July 28, 1966, Bobby sent Manches-- that

"Thus for the second time Bobby was forced to change his timetable. He went back to his

The only thing the Kennedys could do was to attempt to prevent an advanced release in

# Convinced No Peaceful Agreement Could Be Reached, Jackie Decided To Sue Despite Bobby's Advice'

ment between Bobby Kennedy and LOOK. At first Bobby wanted to fight LOOK in court. But when he realized he was getting bad pub-licity, he didn't want to become legally entangled.

"So when LOOK refused to delete portions of the book, Kennedy knew it would hurt his reputation if his attempt to censor the magazine became known. That's why he tried to per-suade Jackie not to go to court.

"But, convinced that no peaceful agree-ment could be reached, Jackie decided to sue despite Bobby's advice. Later a friend of mine who also knows Bobby, told me Bobby said, 'Jackie simply ran out of control.' I'm con-vinced there was a deep split in the Kennedy foreil at this point. family at this point."

Finally Attwood announced that a compro mise had been reached on January 14, 1967. The terms were that 1,600 words, about 170

lines, mostly of private nature, would be deleted on the grounds that they were of no "political in-terest." Said Nannen:

"Then the Kennedys' lawyer, Si-mon Rifkind, announced to the New York Press: 'We've got it. It's a total victory.' "This was

very unfortunate statement, for it appeared to the public that LOOK was the victim of political censorship. And it ap-peared to me that the Kenne-dys didn't just want deletions - they wanted a victory that gave them publicity."

Nannen plained that he was outraged that LOOK had neither consulted nor informed STERN about its negotiations with the Kennedys

Said Nannen: "I called up Wurzel, who represented LOOK, and he told me there was nothing to worry about, Richard Gruner, man-ager of STERN's publishing company, 'Gruner and Jahr,' sent a telegram to Cowles Communi-cations, the owners of LOOK, on December 24. But he got no answer.'

Nannen explained that when LOOK finally tried to contact STERN between Christmas and the New Year, Nannen was at his Italian holi-day resort in Positano, by the Mediterranean Sea, and publisher Bucerius was in Switzerland. "As a result, STERN didn't learn what de-

letions were requested by LOOK until January 3," he continued. "That day we got a new manuscript with the changes made by LOOK. But we disagreed with LOOK's interpretation of we insigned with locks interpletation whether such deletions were of historical and political interest or merely private matters." According to Nannen, at this point Robert Kennedy began to bring political pressure

AUTHOR WILLIAM MANCHESTER



#### THE LATE PRESIDENT KENNEDY

against STERN. Said Nannen: "Although Bobby Kennedy had no legal weapons against a Ger-man magazine which hadn't broken the law, he tried to use the influence of German politicians who might desire to maintain the senator's friendship.

"And Kennedy knew very well whom to approach: Fritz Berg, President of the Federa-tion of the German Industry, Ulrich Lohmar and Walther Leisler. Kiep, both members of the Bundestag, the West German Parliament. And Leisler-Kiep was known to be a frequent visi-tor to the United States.

"Lohmar warned us — without getting any results — that the new German Press Law might become very tight and strict, particularly as far as members or ex-members of foreign governments and their families are concerned. "Kennedy even tried to get the Chancellor, (Continued on next page)



grasp

the office of the presidency in 1968.

ter a wire which the author interpreted as a 'green light' to publish his book before the previously agreed upon date of November, 1968. Shortly after that, an article in the 'U.S. News and World Report' made it clear to Bobby that he was chasing after a phantom --- that the members of the Democratic Party did not favor Bobby, but were aiming at an open split between Bobby and Johnson. This, however, might mean that neither Bobby nor Johnson would win the 1968 elections, but a Republican might win.

original plan of aiming at the presidency for 1972. The appearance of Manchester's book had become dangerous to him. Yet he could no longer prevent its publication.

magazines. "This then was the beginning of the argu-

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Kurt Georg Kiesinger, to intervene. But Kiesin-Aut of the standard of the standard sta

it might have negative repercussions on the economic relations between the United States and Germany if we did not give in to the Kennedys.

"Kennedy also contacted Kurt Birrenbach, a high-ranking German politician, to get him to pressure us to make the requested changes in the book. So Birrenbach wired Bucerius, our publisher, from Dusseldorf, saying it would 'certainly be prejudicious to the German cause if STERN printed the full text.' "Bucerius replied that only strictly discreet,

private negotiations could lead to a success-ful agreement. And he asked that Birrenbach make this clear to Kennedy.

"But Kennedy didn't respect our request for privacy. Instead, he sent two telegrams — one to Bucerius and one to me — asking us to make the same deletions as LOOK magazine. The only difference in the messages was that Bucerius' was one sentence longer, which said: "Thanks for the intervention.' STERN considered this an attempt by Kennedy to split Bucerius and myself.

"I replied to Kennedy that two issues had already been printed and that nothing was in-cluded that might hurt Jackie Kennedy.

"But he sent me another telegram, re-questing deletions from the remaining parts of the book which were of no political interest. "So I airmailed him a letter explaining that

I would not delete anything — because in Ger-many the feeling would arise that important political passages in the manuscript had been sacrificed because of censorship.

"Besides, I didn't agree that those 1,600 words are of no political interest. Some are,

some are not. "And STERN is not interested in helping a senator from the United States to achieve his political ambitions at the expense of historical

truth "We do not allow poli-tical censorship from with-in Germany. And we cer-tainly were not going to succumb to such pressure from within the United States."

According to Nannen, as a result of the political pressure initiated by Bob-by Kennedy — and the lies and half truths that were released by his office — STERN came under se-woblic

vere criticism from the public. "The German press falsely reported that even author Manchester asked STERN to eliminate the author Manchester asked STEXK to eliminate the parsages in question. In truth, Manchester's law-yers did approach us, but strictly on their own. And later Manchester toid STERN that his lawyers had acted without his approval." Thon he repeated his accusation, and added: "I don't believe statements that Jackie Kennedy didn't read the book, or at least wide excerpts from it."

FRITZ BERG Suggested giving in to Kennedys.

the treat the book, or at least whe excerpts from tt." Then Nannen pointed to an open copy of the January 30 edition of the magazine "Newweek," in which Jackie was discussed, and read the print-ed statement: "She read every word of LOOK with growing interest and surprise ...," When I asked Nannen to describe the deletions the Kennedys demanded, he replicate: "They were in two categories: Political and private items. "Among the political items were several anti-Johnson phrases concerning his supporedly bullish behavior, his eagerness to have the presidential oath administered, and the scene following the landing of the presidential plane 'Air Force One':





CHANCELLOR KIESINGER "Is this a democracy



LOSER? Controversy may harm Bobby.

LOSER? Controversy may harm Bobby. 'Jackie came down the stairs, Johnson wanted to follow, but O'Donnell and Kilduff stepped in be-tween. Then, when Jackie reached ground and saw the newsmen gathered, she asked O'Donnell: 'Don'l tet Lyndon Johnson say that I was with them (him) and they (he) comforted me. Say I sat in the back of the plane with Jack's body.' "Among items of a private nature were a love letter from Jackie to Jack, a paragraph on the way she told her children of their father's death, and contents of two letters Jackie and the children put into Kennedy's coffin. Also how Bob-by supposedly helped her cut a curl from the president's hair before he was laid in the coffin. "There were also passages that showed Jackie as vain. Instead of the phrase 'one hour spent

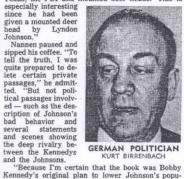
in front of the mirror,' she wanted: 'she needed a long time before she was ready with everything.' "A third group of passages seemed to be mere-ly private things at first glance, but in our opinion they are of historical value. For instance: In John Kennedy's room in the Fort Worth hotel the second mattress had been removed from the double bed in Toxes efficiele as the be set loakie seuld act by Texas officials so that he and Jackie could not sleep together that night — which was to be JFK's last night on earth.

"We felt that this gave a good picture of the unfriendly atmosphere into which the president had come.

"Also, we saw no reason to omit a statement President Kennedy used to make: The three most overrated things in the world are the state of Texas, the FBI and mounted deer heads." This is

especially interesting since he had been given a mounted deer head by Lyndon Johnson." Nannen paused and

Namen paused and sipped his coffee. "To tell the truth. I was quite prepared to de-lete certain private passages," he admit-ted. "But not poli-



"Recause Tm certain that the book was Bobby Kennedy's original plan to lower Johnson's popu-larity by damaging his reputation — and I wanted that fact brought to light.
 "After all, the aversion Kennedy felt toward Johnson began long ago. For instance, we know that Bobby tried hard to prevent his brother from having Johnson as vice president.
 "Besides, I don't believe that there was any-thing wrong with Johnson's behavior toward Jac-queline after the assassina-tion. Beccuse Texans such as Johnson and New Eng-have completely different kinds of mentalities. John-son acted properly accord.

kinds of mentalities. John-son acted properly accord-ing to his own social back-ground. Seen through the eyes of a Kennedy, how-ever, his behavior may have seemed wrong, clumsy or tasteless."



BUCERIUS Nannen explained that if LOOK had contacted Namen explained that if LOOK had contacted him immediately upon being sued by the Ken-nedys, the whole argument would have been settled quickly — for he would have told LOOK that he would print what he considered of politi-cal interest, but that he might be willing to delete the next

the rest. Then he added: "But I couldn't give in to Ken-nedy even if I'd wanted to — because STERN would lose face by surrendering to his political pressure.

"But my only intention in defying Jackie Ken-"But my only intention in defying Jackie Ken-nedy and publishing the whole book was to help and protect her. "Because I knew that Jackie was terribly mixed up. And the reason was that she always got everything she demanded. As a result, she doesn't really know what she wants. "Is she interested in being known as the 'Na-tion's Widow,' or does she prefer to be a pretty, charming woman in her thirties who must over-come a tragic event? "She is in a real dilemma, and she realizes this. As a result, whatever she does, she does it with a bad conscience. "That's why some of her reactions don't make

"That's why some of her reactions don't make sense. She's afraid that by remaining a living (Continued on next page)

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## (Continued from preceding page)

memory she'd miss a good deal out of life. But if she appears to have a good time, she feels guilty that she is doing something wrong.

"Personally, I think it's good that she has begun living a normal life of a young woman again.

"But I think the Kennedy family is trying to The second secon

"That's why I wanted to publish the whole book — so the world could see how great and sincere her love was for her husband and what a wonderful marriage they had — at least after the death of their son Patrick Bouvier on Aug. 9. 1963. If Mrs. Kennedy agreed to a full-length publishing, it would prove that the gossips who said many unkind things about her are nothing but liars.

ot of rumors about the book's contents were wrong. For instance, the readers would see that Jackie did not hysterically beat up a nurse in the oper-ating room of a hos-pital, that she did not secretly hide her blood-spattered cos-tume in order to one day throw it at her rival Johnson's feet, and that she did not pull her hair in des-pair, after her hus-'And it would prove that lot of rumors about the



ATTORNEY SIMON RIFKIND ton would be helped much more if, for instance, I printed the letter she wrote Jack when on a jour-ney to the Mediterranean Sea after the death of Patrick Bouvier. It shows a deep and true love be-the meet is the work of the she were the shelf and Jack, and indicates that they were far from being bored with each other, as

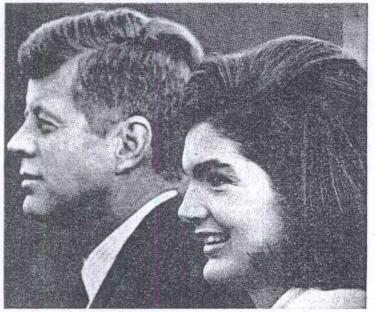


Cowles Communications sued STERN for \$500,

ued STERN for \$600,-000 on January 18 in Hamburg Civil Court. The court was told that the contract be-tween Cowles and STERN was bound by U.S. law which states that the cour-right of a book re-mains with the au-thor. Therefore the court decided that Cowles had no legi-timate right to file a suit against STERN. Only the author could have brought suit.

ON LBJ'S SIDE DREW PEARSON the societ without omitting a word. And it put us in the position to be courteous to Jackie Kennedy - for by deleting certain passages it wouldn't now appear that we had been defeated by LOOK or Bobby Kennedy. So I cabled Jackie and affered to

**`After People Saw How Bobby** Kennedy Acted, I Think There Was a Backlash in Lyndon Johnson's Favor'



PRESIDENT AND FIRST LADY: JFK and Jacqueline when they had free world at their feet.

voluntarily delete 122 lines that offended her. These eliminations are not identical with those LOOK had requested. They are concerned only with the strict privacy of Mrs. Kennedy. For we respect John F. Kennedy's memory so deeply that we could not harm the feelings of his widow or chil-dren." Nannen gave two examples of the kind of deletions he made: One was "lackie kiesed the president's dead

deletions he made: One was, "Jackie kissed the president's dead lips and hands." And, "The burial enterpriser (su-pervisor) was afraid water which were water which were water which were water which were the burden of Ken-nedy's head would be seen, so he wrapped it with plastic." When I asked Nan-

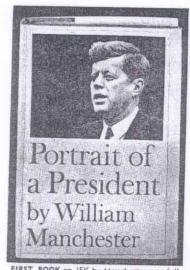
When I asked Nan-nen who had been helped the most by all of the publicity about "The Death of a President" — Bob-by Kennedy or Lyn-don Johnson — he re-plied: "After people saw how Robby Ken-LYNDON B. JOHNSON saw how bobby Ken-nedy acted, I think there was a backlash in Lyndon Johnson's favor.

here was a backlash in Lyndon Johnson's favor. "Manchester was the only one really hurt. He was beaten 'mentally' by the Kennedys." A news weekly magazine, DIEZEIT which is owned by STERN's publisher, recently published an article — by Drew Pearson — which draws a sympathetic, positive picture of Johnson during the first hours after the assassination. This article appeared in the last two issues of The ENQURER. I asked Nannen: "Do you think that Drew Pear-son's article was inspired by President Johnson?" The editor-in-chief looked at me, raised his right eyebrow, and began to laugh: "Whether I think so? I know it is. Pearson himself told me. He rang me up asking: 'Don't you feel the other side should also he heard?' I asked what his sources were. He said: 'T talked to the President. You un-derstand, in his position he can't very well . . . but he found it was a good idea if I did it.'"



**GRIEVING:** Jacqueline, her children and Robert at JFK's funeral. German editor Nan-nen didn't want to hurt widow's feelings and he offered to delete 122 lines from the book. her children and





FIRST BOOK on JFK by Manchester was full of flattery and complimentary comparisons. By HAL EVANS

Did you ever stop to think that the late President John F. Kennedy:

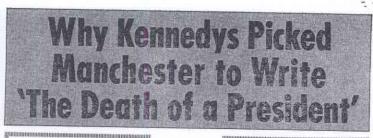
• Had more sex appeal than Rock Hudson? Was the most literate President since Woodrow Wilson?

 Ranked as America's Winston Churchill? Was as famous a quarterback as Johnny Unitas?; and

 Shared the traits of Caesar, Napoleon and Abe Lincoln?

Abe Lincoin? Those flattering, almost idoilzing comparisons are not the gushings of a sentimental adulator swept up in the emotionalism of the Kennedy legend since his assassination. They are the pronounce-ments of author William Manchester in "Portrait of a President," published in 1962. That book was too complimentary to be contro-versial. But Manchester's "The Desth of a Presi-dent," is today embroiled in nothing but contro-versy.

versial. But Manchester's "The Death of a President," is today embroiled in nothing but centroversy.
 Many eyewithesses have publicly disputed Manchester's account, serialized in Look Magazine, of events surrounding JFK's assassination.
 Errors of fact have been proven. Quotes have been challenged. And besides his inaccuracy, Manchester's objectivity as the Kennedy family's appointed historian has come under sharp attack.
 So to assess that objectivity. The ENQUIREER to a same the series of the theory of the theory.
 Manchester's objectivity, the ENQUIREER was a same the theory of the the theory of theory of the theory of the theory of the theory of the theory



William Manchester's controversial book, "The Death of a President," is under attack by eyewitnesses who say it's a distorted, twisted account of events surrounding the assassination of John F. Kennedy. Accordingly, millions of Americans interested in the truth are now questioning Manchester's objectivity as a historian and



wondering why the Kennedy family picked him to write the story.

One answer may be found in Manchester's first book on President Kennedy, "Portrait of a President," which was published long before the assassination. For sheer flattery, it cannot be beaten. The toe-kissing book is filled with complimentary comparisons and phrases idolizing the President and his family, minimizing

MANCHESTER their faults and extalling their virtues.

The whitewash may explain why the Kennedy family was anxious to have Manchester as their "historian." Here, exclusively for The ENQUIRER's readers, is a review of that first Manchester book as a guide to the author's attitudes.



JFK COMPARED FAVORABLY with Rock Hudson, Woodrow Wilson and Winston Churchill, according to Manchester — in his book "Portrait of a President," published in 1962.

according to Manchester — in his book "Por can keep a secret better. Despite his intellectual-ism, he is disdainit of academics. "Despite his disdain for reformers, he has a vision of, and a plan for, global freedom." Elsewhere, Manchester compares the Presi-dent with the most renowned world statesmen, athletes and movie stars with such phrases as: "He appears to have total recall; nothing ever seems to be erased from his mind." " "The best reporter in Washington." "Heam ore sex appeal than anybody, includ-ing Rock Hudson."

• "Is the most literate President since Wood-row Wilson."

"John Kennedy, our Winston Churchill."
 "John Kennedy and John Unitas . . . probably the two most famous quarterbacks in the country and Kennedy, like Unitas, has thrown the



UNITAS, CAESAR, NAPOLEON AND LINCOLN had nothing on JFK, wrote. Monchester.

long gainer on many memorable occasions."

Iong gainer on many memorable occasions." Manchester quotes a friend of Kennedy as saying: "He once threw three perfect strikes to me. That gives you some idea what kind of a tough football player the President is." On other pages, Manchester offers endearingly personal details about JFK and Jackie. Readers are told for example of the President's favorite drink and brand of cigars, of what movies he saw and where he bought his clothes, and the names of Jackie's hairdreaser and clother designer. The historical significance of such information is questionable. But there can be no doubt of its value at the time it was published in building and reinforcing public images of the First Family. That may have been Manchester's intent, for he says in his introduction that "Portrait of a President' is journalism." And he adds that "to-day's journalism is tomorrow's history."
But journalists and historians alike might dis-pute that. Even technically accurate newspaper ac-counts can be incomplete and therefore misleading io any historian who might rely on them. The true historian, and even the good journalist, does not engage in a guessing game when contronted with different versions of events.
And he certainly does not "settle for the account which seemed... to be correct."
That admission by Manchester may hint at the reasons why the Kennedy family chose him for the job of writing an account of the President's assassination.

But to the public, it can only cast further doubts upon the author's objectivity and the accuracy of "The Death of a President."

April 8, 1967

