Manchester Book Sells Briskly; Washington Prices Vary Widely

By Jean R. Hailey Washington Post Staff Writer

The price varied-anywhere

ceived their shipments of the book. Most of their book sales the drug stores apparently are controversial and much-publi- are in paperbacks, a spokes- satisfied to sell the book with cized book last Friday or Sat- man said. immediately although the offi-cial publication date is not Book Shop, 1342 Connecticut tomers into the stores to puruntil this Friday.

sale of the new book matched The wholesale price of the mand required it.

sale of a best seller.

many stores here over the first venture into sale of a chased.

Most stores in the area re more expensive hardback Several merchandisers said

ave. nw. (\$8, representing the chase other items. Several book stores, such as store's regular 20 per cent dis- Despite the early heavy

or slightly exceeded the usual book is not the sole determining factor in its retail price, At the other end of the merchandising spokesmen from \$5.99 to \$10 - but the price scale are Peoples Drug said yesterday. It varies acsales were brisk as William Stores (\$5.99) and Drug Fair cording to the quantity or-Manchester's "The Death of a stores (around \$6 or a little dered and the outlet from President" went on sale in more). For Peoples, it was a which the books are pur-

urday and started selling it In between are discount little if any profit, using it as

Brentano's, 1326 F st. nw., and count) and department stores. sales, most stores reported the Savile, 3236 P st. nw., have Woodward & Lothrop and they still had the book on decided to stick by the list Hecht's, for example, are sell-their shelves and probably price of \$10. Both reported the ing the book for \$6.85. would order more if the dewould order more if the de-