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THIS MONTH'S COVER: Indian boy in the high Peruvian Andes. (Photo Courtesy Hotel Crillon, Lima, Peru.)

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NEW DEVELOPMENTS

B EGINNING with the present issue, LATIN AMERICAN REPORT will inaugurate two new features: 1) Newsletter treatment, in Spanish and English, of individual reports from the six countries of the Central American Isthmus: Guatemala, El Salvador, Honduras, Nicaragua, Costa Rica, and Panama; 2) Looking Southward, events in the United States which have a bearing on Inter-American affairs.

To stimulate interest in these new features, LATIN AMERICAN REPORT is announcing a contest open to all readers-unique in that all participants are assured of some prize, even though it might be only a parchment scroll showing that, through their efforts, they helped bring the Americas closer together through a greater understanding of each other. The rules are as simple as can be made. Every person who sends in a paid subscription to LATIN AMERICAN REPORT Magazine or Newsletter will receive at least one chance to win. One Magazine subscription gets one chance, one Newsletter subscription – to both the Magazine and the Newsletter -gets three chances. Thus, the more subscriptions sent in, the more chances. And remember-only paid subscriptions count.

Top prize is a dream: Two round trip tickets over the transportation system of TACA International Airways which serves the capitals of Mexico, Guatemala, El Salvador, Honduras, Nicaragua, Costa Rica and Panama. The winner will be given his choice of a trip anywhere within the system, and conversely, if the winner is from Central America, he will have his choice of a trip which includes the city of New Orleans. In addition, various types of hotel accommodations are offered, according to the city selected by the winner.

Prizes, in addition to the air trip, are too numerous to mention, but one thing is sure-every participant is a winner! And, as is quite natural, no person, or relative, with any connection with Latin American Reports, Inc., is eligible.

LATIN AMERICAN REPORT is also pleased to announce the formation of a research and consultation division, with the basic purpose of being able to help the smaller investors. Information and suggestions represent costs—and in most cases this is not easy to obtain—but in establishing this new division. LATIN AMERICAN REPORT will charge only nominal rates, whether the service is rendered through per sonal consultation or through the mail.

It is our hope that our readers who are interested in the Latin American field will avail themselves (our most extensive files and experience. Throug other connections which we have arranged, combining our experience with that of specialists, we cooffer any type of service that may be required Rates on request.

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