

"OUR" IS A NICE TOUCH.

**MARK LANE AND DICK GREGORY
REEXAMINE DR. KING DEATH**

Prentice-Hall reports it is rushing toward an April 4 pub date for "Code Name 'Zorro': The Murder of Martin Luther King, Jr." by Mark Lane and Dick Gregory. The book is being published in conjunction with Pocket Books, which will print a paper edition at a later date.

Lane and Gregory have exhaustively investigated the King assassination, the publisher says, examining the circumstances, events and people involved. Lane states: "Our inquiry has raised serious doubts about the official version of the murder." Gregory adds: "And our book answers many of the disturbing questions about those events in Memphis."

These questions include the puzzle of why the Department of Justice assigned the same FBI force to investigate King's murder that J. Edgar Hoover had previously selected to "destroy" King.

Prentice-Hall reiterates that "Zorro" was the code name for King used by the special group inside the FBI which had been directed to "destroy" him.

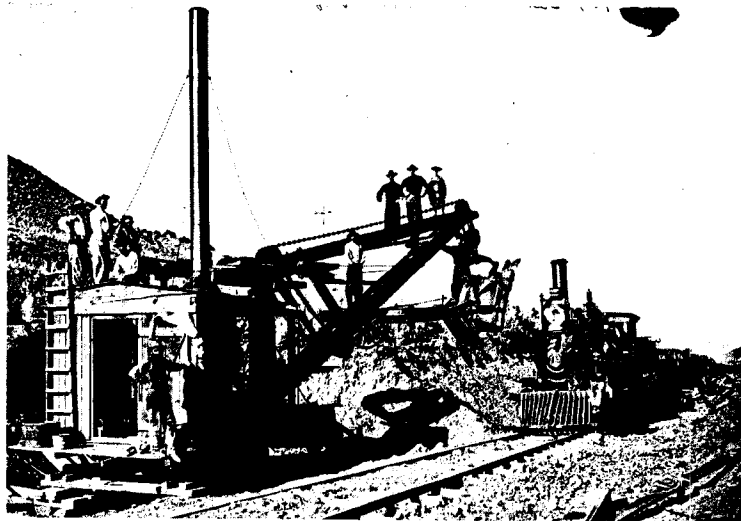
Local 1778 of the American Federation of Government Employees has begun attempts to unionize military personnel at Fort Dix in New Jersey. The University of Pennsylvania Press notes this as it announces its upcoming title, "Unionizing the United States Armed Forces" by Ezra S. Krendel and Bernard Samoff. Describing the movement to organize the military and assessing the implications of this on the future, the book has no specific pub date, although the press promises "soon."

April will be Barry Neil Kaufman month as Coward, McCann & Geoghegan publishes his new book "To Love Is to Be Happy With: The First Book of the Option Process" (\$8.95) and Warner Books publishes the paper reprint of his first book "Son-Rise" (\$1.95). In "Son-Rise" Kaufman told of his experiences with his autistic son. The new book takes the Option Process, the therapy that worked for his son, and applies it to decision-making in every area of human relationships. Kaufman will go on tour for the books.

BACK TO PRESS

Crown. A total of 55,000 copies in print has been reached with a second printing of "Dr. Atkins' Superenergy Diet" (\$8.95) by Robert C. Atkins, M.D. A second printing before publication takes C. L. Sulzberger's "Fall of Eagles" (\$17.95) to 20,000 copies in print.

Farrar, Straus & Giroux. A month after publication, a third printing takes "Christopher and His Kind" (\$10) by Christopher Isherwood to a total of



A book that will ride the rails into the past is Holt, Rinehart and Winston's May title by Dee Brown, "Hear That Lonesome Whistle Blow: Railroads in the West." Brown writes of the hardships encountered in the monumental chore of spanning North America with railroad track and as he does so, says Holt, the book grows into the story of the building of the continent. Among the aspects of railroading that come to light in Brown's work are the sheer physical effort, the political considerations, financial deals, scandals and developing technology. Above, for example, is a picture from the book showing the introduction of the steam shovel in the railroad construction. Before it was all over, Brown asserts, more than 155-million acres, or a tenth of the U.S., were handed over to railroad magnates. As a matter of fact, some of his statements are stirring up the ire of railroad companies, who charge the book is unfair and sensationalized

28,500 copies printed.

Harcourt Brace Jovanovich. Before its March 1 pub date, "Majesty" (\$12.95) by Robert Lacey has gone into a second printing, and this BOMC selection will have 40,000 copies in print.

Knopf. Jill Krementz's photo and text book on ballet, "A Very Young Dancer" (\$8.95), has 23,500 copies printed after going on press a third time.

David McKay. George Leonard's author appearances are stirring interest and his book "Somebody Else Is on the Moon" (\$9.95) has 7500 printed after going back for a second printing.

Macmillan. A fourth printing means 67,500 copies printed of William F. Buckley, Jr.'s "Airborne" (\$12.95). "The Solid-Gold Stethoscope" (\$7.95) by Edgar Berman went into a fifth printing for a 62,000-copy total.

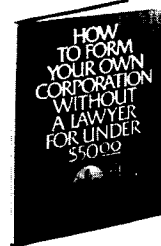
Paddington Press. Two third printings have been ordered: "Rules of the Game" (\$16.95) will have 165,000 copies printed and "Poor Richard's Almanacks" (\$15.95) will have 55,000 copies printed.

Van Nostrand Reinhold. The first 15,000-copy printing of Stuart Flexner's "I Hear America Talking" (\$16.50 until February 1; \$18.95 thereafter) was sold out; the second printing of 10,000 copies was sold out and a new third printing, amount unspecified, is on order.



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