Post 9/24/12 New Klan Tactic: No-Burn Crosses

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LOVELAND, Ohio (AP) —The Ohio arm of the Ku Klux Klan, becoming more public relations conscious in an effort to attract new members is redefining some terms.

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"We don't burn crosses," says Ohio Grand Dragon Dale Reusch. "We illuminate them." Reusch adds that the cross doesn't burn, just the flammable wrapping. The Klan is holding a series of recruiting rallies in Ohio.

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