The Washington Merry-Go-Round

THE WASHINGTON POST Saturday, March 25, 1972 D31

Ex-Justice Aide Warned ITT on Suits

Bv Jack Anderson

International Telephone and Telegraph was so fearful in 1969 that it would have to break up its conglomerate empire that it hired the former head of the Justice Department's antitrust division to bail it out.

Ex-Assistant Attorney General Lee Loevinger swiftly and expertly drafted a Machiavellian memo which, like others in our possession, was overlooked by ITT's document shredders.

If ITT President Hal Geneen had followed Loevinger's advice, he might have spared are particularly desirous of huge doses of money by inhimself some of ITT's present pain. Instead, he ignored Loevinger's warning to show "greater care and sophisticated judgment" in gobbling up new firms.

"It seems quite likely," wrote Loevinger, "that there will be political and legal action" against ITT and the other conglomerates. "It also seems likely that there will be more litigation by the Antitrust Division than there has been in the last few years

probably require greater care and more sophisticated judgment with respect to antitrust has now been ignored by ITT aspects of future acquisitions in the Dita Beard and CIA blame. Close to 80 per cent of enraged even the coalition's and mergers."

Ignored Advice

Loevinger's advice to Ge- through the shredder. neen, when he faced antitrust investigation. was:

to deter the investigators."

hefore the current controversy erupted.

"Controversy engenders attacks . . .

"The mass news media thrive on controversy and the news value of stories is often judged by the degree of controversy they involve

"As controversy engenders publicity in the mass media, so publicity invites political attacks. Elective public officials cials (with rare exceptions) seek it.

"It is commonplace in Washington for public officials to attempt to inject themselves into public controversies in order to gain publicity," advised Loevinger.

had to answer a specific attack only 75 per cent of the naon ITT, to "make an affirma- tion's plant capacity is being tive case that ITT is making used. The dollar is also in has itself been the victim of markets than the public real-"These circumstances will anti-competitive practices."

This Washington-wise advice by Loevinger three years ago side the administration that cases. For all the good Loevin- federal purchases from priger's memo did Geneen, it, vate industry has gone for de- dent Nixon, meanwhile, is urgtoo, might have been run fense. This huge military out- ing prayer instead of pickets

a bar association meeting, said marketplace. This candid counsel was he had written the memo as a given three years ago-long paid ITT consultant. He was tors attract capital investment brought in, he said, by ITT's away from other industries. John Ryan, who was also the The economic structure is intermediary in bringing Dep- thrown off balance, therefore, uty Attorney General Richard by the heavy concentration of ITT director to discuss ITT's porations.

Economic Adrenalin

antitrust problems.

President Nixon's economists are baffled over the failure of the economy to respond fore, may continue to be negto all the adrenalin they have lected. been shooting into it.

They have administered publicity but all public offi- creasing government spending and by manipulating the money supply. This was supposed to increase the amount of money in circulation and bring an economic boom in 26. plenty of time before Mr. Nixon came up for re-election.

Yet unemployment still hov-Loevinger urged ITT, if it ers close to six per cent, and an economic contribution and more danger on the world last moment to avoid appeal. izes.

The suspicion is growing indefense spending may be to lay has brought higher profits as his means of getting the Footnote: Loevinger, and higher wages to a few spe- prisoners home. "Don't reached by telephone in At- cialized defense industries,

over-react. Don't attack or try lanta where he was attending causing an imbalance in the

The giant defense contracpublicity," added Loevinger. "Publicity engenders political UTT diseaser to discuss UTT"

> Instead of reducing military expenditures, however, President Nixon has called for increased defense spending. The other economic sectors, there

Prayers or Pickets?

The Interior Department wants to ban all but 100 pickets from the sidewalk in front of the White House during a demonstration for National POW Week beginning March

The National Peace Action Coalition, which thinks immediate withdrawal from Vietnam will lead to the POW's freedom, says the government is stalling with its injunction against the pickets until the

Grounds for Interior's action are that the peace demon-"storm the strators might White House or the Presidential offices." This charge has usually mild Quakers. Presi-

@ 1972. United Feature Syndicate