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October 25, 1936

Mr. Mike Jackson
KNX
Los Angeles, Calif.

Dear Mr. Jackson,

Marc Stone, who I presume you know, last night suggested I write you about my book WHITE WASH: THE REPORT ON THE FAR EN REPORT. A copy is enclosed. As you will see, it is a private printing. It is the first of the books on this subject, the only one restricted entirely to the Commission's own evidence, and I believe still by far the most exhaustive one on the subject, with much content not addressed by any of the other books that have since appeared.

I think you will also find the story of the book interesting, how it could come out when the writing and research left me broke and in debt, and how it has become its own kind of a best seller (22,500 copies in print) with no advertising, not public relations staff, none of the other services of publishing houses. My wife and I did and do this. While acting as a publisher for this book and doing all that requires, including radio and TV appearances within driving range, I have also completed a sequel - first of the first wave and first of the second.

One of the things I have learned is that our liabilities can become assets. I have found us have a number of radio stations that I can put on a good show entirely by phone, answering your questions or following your leads and answering the questions listeners phone in. Some of the stations flatter me by referring to what they describe as my "total recall" of the material on the subject. I tell you this is an exaggeration, but I believe my knowledge of the record is at least as good as anyone else's and probably better than most.

In your general area, Joe Dolan at KNET can tell you what I can do. Nearer us, Jack McInney at WCAU. There are others, like Phil Donshue at WRIO who phoned me so late he was stilling explaining his format when we were aired. The show excited him and his listeners so much they cancelled the CBS netnews.

I hope you are interested, that you will read my book and that you will phone me. If you do, both of ours are party lines and I'd appreciate a person-to-person call. If I'm away I'll return it as soon as I get home. Please look at the appendix and the last several chapters. You will see what I believe you have not seen elsewhere. Also, there is the possibility of local angles for you. I have declined no debates. The time difference doesn't make any problem. I've had little sleep for the past two years and, if yours is a night program, Joe Dolan will tell you he got me up at 2 a.m. our time and I was wide awake. I've done as much as five hours alone.

Sincerely