

11/27/66

Dear Joe,

In order to be certain that there are copies of WHITEWASH II in San Francisco, I'm taking a liberty I hope you will not mind: I'm having the printer ship me a hundred when they are off the press c/o you.

There are a number of reasons. First, I want you to have a copy before the program. Yours will be the first so you do not have to worry about the competition. I believe Hal Verb has made arrangements for me to be on the Harve Morgen show, so I'd like him to have copies. Of course, Hal. I am not anxious for them to be broadcast too widely, but I would like Stanley of the Examiner to have one- any that you think ought to go to the press, including radio and TV. The others will be in San Francisco in case, like last time, the wholesaler goofed. There will then be some for Paul Elder.

I will have with me some of the photographic evidence, blown up to as large as 16x20, if you have any TV affiliation, or know a station that might be interested in using it. I think the photo and commentary stuff is quite good.

I also wrote the wholesaler for California so he can have copies and have them around where he wants them, including Elder. But he is your sponsor, he was very kind, and above all he should have them if no one else does. This way we can both be sure, and as an advertiser, he may appreciate your looking out for him. The books should also get there before I do, with any kind of luck. So, if there are any people at your station you think should have copies in advance, I leave it up to you. My own belief is that if we wait until the last minute you'll have more surprise and interest, that if too many copies get out one may reach your competition.

From my end, it sounded like a good show. Hope it was. If it ever happens again, I can also answer the questions that are called in. On ~~three~~ three stations that I can recall, the studio speakerphone fed into the telephone mouthpiece gave enough volume for me to make the voice out.

Looking forward and rushing,
Sincerely,