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August 1, 1966

Dear Joe Dolan,

Enclosed is a copy of my letter to your Mr. Schutte. It is not in any sense an exaggeration. I do not think I should mention the names of those with whom I compared your show, for they were all kind and helpful, but it is quite true that your one broadcast did much more for the book than 15 network, coast-to-coast minutes, than all the TV programs save this one uniquely spectacular one, than reviews in major publications - than anything!

You made WHITEWASH successful in San Francisco before it was in New York!

In all, to date, about 6,800 copies have been sold, better than the average performance of the publicized and advertised book of the larger publishers. We went back to press for the second 5,000 less than two weeks ago, and just began to get them bound in time to keep close to the orders that still pour in. We mailed 298 copies out from home last week, besides the 1,500 shipped by the printer!

I had several transcontinental phone calls from people who heard your show, and they were all nice, to you and to me.

Above all, to me, next to the good you did me, I must express my admiration for the high degree of responsibility with which you approached the subject. Not everyone does, as I have, alas, learned.

My writing has been severely restricted by the immediate needs of a successful book of which I am the publisher, distributor, salesman, janitor, stock clerk, mail-order house, package wrapper, etc. I do not know when I shall have the next done. But I shall be more than happy, any time you want me, to appear on your show. It was, indeed, my pleasure.

With our sincere admiration and appreciation,

Sincerely yours,

Harold Weisberg