

August 1, 1966

Mr. Dick Schutte
General Sales Manager
KEWB Radio
91 Jack London Square
Oakland, California 94607

Dear Mr. Schutte:

It is difficult to recount to you in language that does not seem exaggerated just how absolutely fabulous the by-phone broadcast about my book WHITEWASH: THE REPORT ON THE WARREN REPORT really was. The results were so exciting as to be unbelievable, but we know it is true. It happened to us and our book. Not even my personal appearances for longer times on major eastern stations that may be larger (at least one clear-channel) compare in effectiveness. There is only one of the by-now many appearances, including coast-to-coast radio on a "name" show, that can be mentioned in the same breath, and that was a very well advertised "confrontation" program on a major New York TV station.

The day of the Joe Dolan broadcast, there were no copies of my book in San Francisco. The distributor had 500 copies in Monrovia. Two days after he started filling San Francisco orders, he phoned for an additional 500 copies, and the following week for still another 500. He said the book was "going like wildfire in San Francisco" and that your broadcast had done it. The record certainly bears him out.

I think your station and Joe Dolan rendered a conspicuously fine public service. But in addition, you certainly have and activated an audience! Our most sincere thanks and respect and appreciation.

Sincerely,

Harold Weisberg