

UNITED STATES GOVERNMENT

Memorandum

Tolson	
DeLoach	✓
Mohr	
Bishop	✓
Casper	
Callahan	
Conrad	
Felt	✓
Gale	
Rosen	
Sullivan	
Tavel	
Trotter	
Tele. Room	
Holmes	
Gandy	

TO : Mr. Bishop *BP*

DATE: 4-25-68

FROM : M. A. Jones *MAJ*

SUBJECT: PROPOSED SPOT ANNOUNCEMENT
REGARDING JAMES EARL RAY
ABC-TV SERIES
SUNDAY, 4-28-68

MA Jones

As you are aware, with the Director's approval, a 25-second spot announcement regarding James Earl Ray was made by Philip Abbott at the conclusion of "The FBI" television series last Sunday evening.

[Redacted] J. Walter Thompson Advertising Agency representative for the Ford Motor Company assigned to our television series, has contacted SA *[Redacted]* to determine the Bureau's reaction to the possibility of repeating this announcement following the presentation of the television series next Sunday, 4-28-68.

[Handwritten mark]

[Redacted] has indicated that if the Bureau approves this proposal, he is certain that the Ford Motor Company would be delighted to provide the time for it as a public service.

RECOMMENDATION:

REC- 59 44-38861-2584
MAY 3 1968

The Director may wish to approve the announcement on James Earl Ray made by Philip Abbott at the conclusion of our television series on Sunday, 4-21-68, be repeated next Sunday, 4-28-68.

- 1 - Mr. DeLoach
- 1 - Mr. Bishop
- 1 - Mr. Gale
- 1 - Mr. Rosen

GTQ:smg

(8)

[Handwritten notes and signatures]

Jones ✓

OK

TBS

MAJ

[Redacted]

[Redacted]

[Redacted]

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