

UNITED STATES GOVERNMENT

# Memorandum

TO : Mr. Bishop

DATE: 4-26-68

FROM : M. A. Jones

SUBJECT: PROPOSED SPOT ANNOUNCEMENTS  
REGARDING JAMES EARL RAY  
AMERICAN BROADCASTING COMPANY

Tolson	✓
DeLoach	✓
Mohr	✓
Bishop	✓
Casper	✓
Callahan	✓
Conrad	✓
Felt	✓
Gale	✓
Rosen	✓
Sullivan	✓
Tavel	✓
Trotter	✓
Tele. Room	✓
Holmes	✓
Gandy	✓

*Handwritten notes and signatures:*  
J.A.B.  
M.A. Jones  
Rosen

As you are aware, with the Director's approval, the 25-second spot announcement on James Earl Ray by Philip Abbott will be repeated at the conclusion of the television series "The FBI" on Sunday, 4-28-68.

Peter Sterne, American Broadcasting Company representative in Los Angeles, California, has contacted SA [redacted] to determine if the Bureau would approve this announcement being used at various times of the day over ABC television outlets for an extended period of time.

Sterne has indicated that he feels certain that ABC would be willing to do this as a public service.

OBSERVATION:

This would appear to be an excellent opportunity to afford maximum television exposure of Ray's photograph and descriptive data.

RECOMMENDATION:

The Director may wish to approve the spot announcement on James Earl Ray by Philip Abbott being used at various times of the day over American Broadcasting Company television outlets for an extended period of time.

- 1 - Mr. Tolson
- 1 - Mr. DeLoach
- 1 - Mr. Bishop
- 1 - Mr. Gale
- 1 - Mr. Rosen

GTQ:jmb/roc  
(8)

55 MAY 13 1968

*Handwritten notes and stamps:*  
REC-14  
J. Edgar Hoover  
44-2994  
[redacted]  
[redacted]

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