

UNITED STATES GOVERNMENT

Memorandum

- Tolson _____
- DeLoach _____
- Mohr _____
- Walters _____
- Callahan _____
- Conrad _____
- Felt _____
- Gale _____
- Rosen _____
- Sullivan _____
- Tavel _____
- Trotter _____
- Tele. Room _____
- Holmes _____
- Gandy _____

TO : Mr. Bishop *RB*

DATE: 4/18/68

FROM : M. A. Jones *MAJ*

SUBJECT: PROPOSED SPOT ANNOUNCEMENT
REGARDING ERIC STARVO GALT
ABC-TV SERIES
SUNDAY, 4/21/68

Quinn

[REDACTED] J. Walter Thompson Advertising Agency Representative for the Ford Motor Company assigned to "The FBI" television series, has contacted SA *[REDACTED]* today to determine the Bureau's reaction to the possibility of a 25-second spot announcement regarding captioned subject following the presentation of the television series on Sunday, April 21, 1968.

[REDACTED] has indicated that, if the Bureau approves this proposal, he is certain that the Ford Motor Company would be willing to provide the time for it as a public service.

A color photograph of Galt would be made available for display on the television screen while Efrem Zimbalist, Jr., is making the announcement.

RECOMMENDATION:

That the attached proposed announcement on Galt be approved for use by Mr. Zimbalist following the presentation of "The FBI" television program Sunday evening, April 21, 1968.

MA
ENCLOSURE

Enclosure

- 1 - Mr. DeLoach - Enclosure
- 1 - Mr. Bishop - Enclosure
- 1 - Mr. Gale - Enclosure
- 1 - Mr. Rosen - Enclosure

Asst.
GTQ:emm (8)

54 MAY 1 1968

OK
H
TJB
I doubt the wisdom of this
REC-21
44-38861
APR 25 1968
MA

April 18, 1968

SPOT ANNOUNCEMENT
TO BE MADE ON "THE FBI"
REGARDING
ERIC STARVO GALT

Good evening. The FBI is now engaged in an intensive nationwide search to locate Eric Starvo Galt in connection with the fatal shooting of Dr. Martin Luther King, Jr.

Galt is a white male; approximately 36 years of age; 5 feet 8 inches to 5 feet 11 inches tall; weighs 160 to 175 pounds; has brown hair, which is possibly cut short; blue eyes; and a medium build.

Consider him armed and extremely dangerous.

If you have seen Galt, immediately contact FBI Headquarters, Washington, or your nearest FBI office.

Thank you.

44-38861-1953
ENCLOSURE