President To Promote Friedheim

President Nixon announced his intention yesterday to promote Pentagon spokesman Jerry W. Friedheim to be assistant secretary of defense for public affairs.

Friedheim, 38, has been serving as principal deputy assistant secretary of defense for public affairs since 1970. He succeeds Daniel Z. Henkin, who departed the \$38,000-ayear Pentagon post last Jan. 20.

Friedheim joined the administration after serving as an executive assistant to Sen. John G. Tower (R-Tex.) from 1963 to 1969. A native of Joplin, Mo., he served as district editor of the Joplin Globe from 1959 to 1962.

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